PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Ryan M. Rifkin	03/07/2008

RECEIVING PARTY DATA

Name:	Honda Motor Co., Ltd.
Street Address:	2-1-1 Minami Aoyama
Internal Address:	Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	107-8556

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11941729

CORRESPONDENCE DATA

Fax Number: (650)938-5200

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Email: rreasoner@fenwick.com Correspondent Name: Robin W. Reasoner Address Line 1: Fenwick & West LLP Address Line 2: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 23085-12283

NAME OF SUBMITTER: Robin W. Reasoner

Total Attachments: 2

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PATENT

REEL: 020634 FRAME: 0119

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Honda Motor Co., Ltd.**, a corporation of Japan, having a place of business at 2-1-1 Minami Aoyama, Minato-ku, Tokyo 107-8556 Japan, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1.	The entire worldwide right, title, and interest in all inventions and
improvemen	nts ("SUBJECT MATTER") that are disclosed in the provisional application
filed under	35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C.
§111(a) and	l entitled Fully Bayesian Linear Regression ("APPLICATION"), which:
	is to be filed herewith.
\boxtimes	was filed on November 16, 2007, and now bears U.S. application serial
	number <u>11/941,729.</u>
\boxtimes	The APPLICATION claims priority from a provisional application, filed on November 17, 2006, now bearing U.S. application serial number 60/866,399

- 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

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Case Docket # <u>23085-12283</u>

23085/12283/DOCS/1841119.1

Title:

Fully Bayesian Linear Regression

Filed:

Application No.:

November 16, 2007 11/941,729

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
1/2/	7 March 2009
Ryan M. Rifkin	***************************************
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State of MVA }	
County of Suffolic }ss.	
On	ubscribed to the within instrument and same in his/her/their authorized capacity(ies), ent the person(s), or the entity upon behalf of
WITNESS my hand and official scal.	
Signature: Juli Jon	(seal)

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