

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Lord	03/06/2008
RECEIVING PARTY DATA	
Name:	Basic Comfort, Inc.
Street Address:	5151 Franklin Street
City:	Denver
State/Country:	COLORADO
Postal Code:	80216
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12014645
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Michael R. Henson & Associates, LLC
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Address Line 4:	Greenwood Village, COLORADO 80111
ATTORNEY DOCKET NUMBER:	BSC.NP17
NAME OF SUBMITTER:	Michael R. Henson
Total Attachments: 2 source=BSCnp17Assignment#page1.tif source=BSCnp17Assignment#page2.tif	

OP \$40.00 12014645

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PATENT  
REEL: 020644 FRAME: 0001

## ASSIGNMENT OF RIGHTS: PATENT APPLICATION

John Lord ("Assignor") has invented and is the owner of a certain new and useful **SLEEP AID ALONG WITH METHOD INCORPORATING SAME** as described in the U.S. Patent Application Serial No. 12/014,645 filed January 15, 2008 (the "Patent Application"). Basic Comfort, Inc., ("Assignee") desires to acquire all rights in and to the Patent Application and any Patent(s) that may be granted thereon.

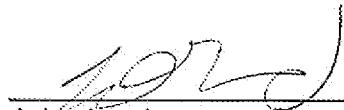
Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title and interest in the invention and Patent Application (as well as such rights in any divisions, continuations in whole or part or substitute applications), including the entire term of any Patent(s) issued thereon and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents that may issue from foreign applications (as well as divisions, continuations in whole or part or substitute applications) filed claiming the benefit of the Patent Application and any priority rights resulting from the Patent Application;

And for the same consideration, Assignor hereby covenants and agrees to and with Assignee that, at the time of execution and delivery to Assignee of these presents, said Assignor is the sole and lawful owner of the entire right, title and interest throughout the world in and to the Patent Application, that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Assignor authorizes the United States Patent and Trademark Office to issue any Patents resulting from the Patent Application to Assignee according to the percentage interest indicated in this assignment. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Application and foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all countries.


Assignor:

  
John Lord

Date:

3/6/08

Assignee:

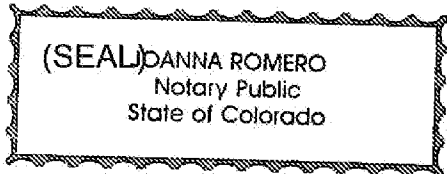
  
John Lord, President  
Basic Comfort, Inc.

Date:

3/6/08

STATE OF Colorado )  
COUNTY OF Denver ) ss.

Before me, a Notary Public in and for the said County and State, personally appeared John Lord, who is known to me to be the person whose name is subscribed to the foregoing instrument, and who acknowledged to me that he executed the same for the purposes and considerations therein expressed this 06 day of March, 2008.

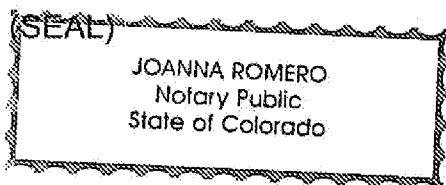


Joanna Romero  
Notary Public  
5151 Franklin St  
Address  
Denver CO 80216  
City, State and Zip Code

My Commission Expires: 11-15-08

STATE OF Colorado )  
COUNTY OF Denver ) ss.

Before me, a Notary Public in and for the said County and State, personally appeared John Lord, Basic Comfort, Inc., who is known to me to be the person whose name is subscribed to the foregoing instrument, and who acknowledged to me that he executed the same for the purposes and considerations therein expressed this 06 day of March, 2008.



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