

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Caslav V. Pavlovic</td> <td>02/04/2008</td> </tr> <tr> <td>Brent W. Edwards</td> <td>01/31/2008</td> </tr> <tr> <td>Rodney Perkins</td> <td>02/13/2008</td> </tr> <tr> <td>Ephram Cohen</td> <td>02/13/2008</td> </tr> <tr> <td>Nicholas R. Michael</td> <td>02/04/2008</td> </tr> </tbody> </table>		Name	Execution Date	Caslav V. Pavlovic	02/04/2008	Brent W. Edwards	01/31/2008	Rodney Perkins	02/13/2008	Ephram Cohen	02/13/2008	Nicholas R. Michael	02/04/2008
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<b>RECEIVING PARTY DATA</b>													
<b>Name:</b>	Sound ID												
<b>Street Address:</b>	3430 West Bayshore Road												
<b>City:</b>	Palo Alto												
<b>State/Country:</b>	CALIFORNIA												
<b>Postal Code:</b>	94303												
<b>PROPERTY NUMBERS Total: 2</b>													
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<b>CORRESPONDENCE DATA</b>													
<b>Fax Number:</b>	(650)712-0263												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
<b>Phone:</b>	6507120340												
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<b>Correspondent Name:</b>	Mark A. Haynes												
<b>Address Line 1:</b>	P.O. Box 366												
<b>Address Line 2:</b>	Haynes Beffel & Wolfeld LLP												
<b>Address Line 4:</b>	Half Moon Bay, CALIFORNIA 94019												
<b>ATTORNEY DOCKET NUMBER:</b>	RXSD 1040-2												

OP \$80.00 60883473

NAME OF SUBMITTER:

Mark A. Haynes

Total Attachments: 2

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**JOINT TO CORPORATE  
ASSIGNMENT**

WHEREAS, the undersigned,

- |  |  |
|--|--|
| (1) Caslav V. Pavlovic<br>602 Hawthorne Avenue<br>Palo Alto, CA 94301        | (2) Brent W. Edwards<br>250 Point Lobos, #203<br>San Francisco, CA 94121 |
| (3) Rodney Perkins<br>235 Mountain Wood Lane<br>Woodside, CA 94062           | (4) Ephram Cohen<br>550 Judson Avenue<br>San Francisco, CA 94112         |
| (5) Nicholas R. Michael<br>69 McCoppin Street, #1<br>San Francisco, CA 94103 |  |

hereinafter termed "Inventors," have invented certain new and useful improvements in

**PERSONALIZED SOUND SYSTEM HEARING PROFILE SELECTION PROCESS**

and have filed a U.S. Patent Application No. 11/968,943 on 03 January 2008, which application claims the benefit of provisional U.S. patent application No. 60/883,473 filed on 04 January 2007, (hereinafter termed "applications"); and

WHEREAS, Sound ID, a corporation of California, having a place of business at 3430 West Bayshore Road, Palo Alto, CA 94303 (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said applications and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventors jointly or severally (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee:

- Said Inventors do hereby jointly and severally sell, assign, transfer and convey unto said Assignee the entire right, title and interest (a) in and to said applications and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a divisional, substitution, continuation, or continuation-in-part of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation reissues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, jointly and severally, the inventors' respective heirs, legal representatives and assigns.

4. Said Inventors hereby jointly and severally warrant and represent that said inventors have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, said Inventors have executed and delivered this instrument to said Assignee as of the date written below.

C. Pavlovic  
Date: 2/4/08  
Caslav V. Pavlovic

Brent W. Edwards  
Date: 11/31/08  
Brent W. Edwards

Rodney Perkins  
Date: 2/13/08  
Rodney Perkins

Ephram Cohen  
Date: 2/13/08  
Ephram Cohen

Nicholas R. Michael  
Date: 2/4/08  
Nicholas R. Michael