

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Masanobu Inohara</td> <td>03/03/2008</td> </tr> <tr> <td>Takehiro Tagawa</td> <td>03/03/2008</td> </tr> <tr> <td>Masafumi Ito</td> <td>03/03/2008</td> </tr> </tbody> </table>		Name	Execution Date	Masanobu Inohara	03/03/2008	Takehiro Tagawa	03/03/2008	Masafumi Ito	03/03/2008
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Masanobu Inohara	03/03/2008								
Takehiro Tagawa	03/03/2008								
Masafumi Ito	03/03/2008								
RECEIVING PARTY DATA									
Name:	ASICS Corporation								
Street Address:	1-1 Minatojima-Nakamachi 7 Chome								
City:	Kobe								
State/Country:	JAPAN								
Postal Code:	650								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29301148</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29301148				
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Application Number:	29301148								
CORRESPONDENCE DATA									
Fax Number:	(845)357-4616								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(845) 357-4533								
Email:	mikez@asicsamerica.com								
Correspondent Name:	Michael E. Zall								
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Address Line 4:	Suffern, NEW YORK 10901								
ATTORNEY DOCKET NUMBER:	3.1-071								
NAME OF SUBMITTER:	Michael E. zall								
Total Attachments: 1 source=Assignment#page1.tif									

OP \$40.00 29301148

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS, **Masanobu INOHARA, Takehiro TAGAWA, Toshihiko NAKAMURA, and Masafumi ITO** all of Kobe, Japan hereby sell, assigns and transfers to ASSIGNEE, ASICS Corporation, 1-1 Minatojima-Nakamachi 7 Chome, Chuo-Ku, Kobe 650 Japan, and the successors, assigns and legal representatives of the ASSIGNEE, all their rights, title and interest, including all foreign countries, all rights to claim priority, and any and all improvements which are disclosed in the inventions entitled **SHOE LACE SYSTEM**, invented by ASSIGNORS and which is found in the following United States Patent Application filed on February 13, 2008 as Serial Number 29/321,148, and any legal equivalents thereof in a foreign country, including the right to claim priority, and in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent for any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNORS further covenant that ASSIGNEE will upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation, or proceeding related thereto, and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 3rd day of March, 2008.

ASSIGNORS:

Masanobu INOHARA:

Masanobu Inohara

Takehiro TAGAWA:

Takehiro Tagawa

Toshihiko NAKAMURA:

Toshihiko NAKAMURA

Masafumi ITO:

Masafumi Ito

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