

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Bruce T. Larsen</td><td>11/08/2007</td></tr><tr><td>Bryan Larsen</td><td>11/08/2007</td></tr></tbody></table>	Name	Execution Date	Bruce T. Larsen	11/08/2007	Bryan Larsen	11/08/2007	
Name	Execution Date						
Bruce T. Larsen	11/08/2007						
Bryan Larsen	11/08/2007						
RECEIVING PARTY DATA							
Name:	Larsen Concepts, LLC						
Street Address:	4754 Beaconsfield Street						
City:	Las Vegas						
State/Country:	NEVADA						
Postal Code:	89147						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11836701</td></tr></tbody></table>	Property Type	Number	Application Number:	11836701			
Property Type	Number						
Application Number:	11836701						
CORRESPONDENCE DATA							
Fax Number:	(702)792-9002						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	702-792-3773						
Email:	enlowb@gtlaw.com						
Correspondent Name:	Greenberg Traurig						
Address Line 1:	3773 Howard Hughes Pkwy.						
Address Line 2:	Suite 500 North						
Address Line 4:	Las Vegas, NEVADA 89169						
ATTORNEY DOCKET NUMBER:	106182.000002						
NAME OF SUBMITTER:	Rob L. Phillips						
Total Attachments: 2 source=PTOAssignment#page1.tif source=PTOAssignment#page2.tif							

CH \$40.00 11836701

PATENT

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REEL: 020656 FRAME: 0883

ASSIGNMENT

WHEREAS, WE, Bruce T. Larsen and Bryan Larsen, of Las Vegas, Nevada, have invented certain new and useful improvements disclosed in a patent application entitled **PRE-SOAPED, DISPOSABLE LUFFAH** filed on August 9, 2007 as Application No. 11/836,701;

AND WHEREAS, Larsen Concepts, LLC, a Nevada limited liability company, whose mailing address is 4754 Beaconsfield Steet, Las Vegas, Nevada 89147, (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the said improvements and the said Patent;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, do hereby acknowledge that we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over, unto ASSIGNEE, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said patent and all divisions, renewals and continuations thereof, and all Letters Patents of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof, and all rights of priority under International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country and all applications for patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) which may be granted for said improvements in any country or countries foreign to the United States; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any officials of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY covenant and agree that we will communicate to ASSIGNEE any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 8 day of November 2007.


Bruce T. Larsen

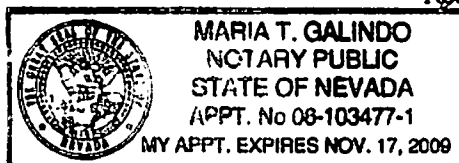
STATE OF NEVADA)
)ss:
COUNTY OF CLARK)

On NOV 8, 2007, before me personally appeared Bruce T. Larsen personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

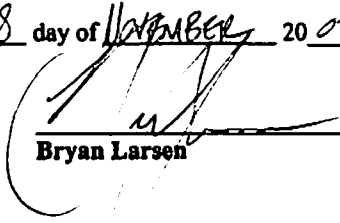
WITNESS my hand and official seal.

[SEAL]


Notary Signature



IN TESTIMONY WHEREOF, I hereunto set my hand this 8 day of NOVEMBER 2007.


Bryan Larsen

STATE OF NEVADA)
)ss:
COUNTY OF CLARK)

On Nov. 5, 2007, before me personally appeared Bryan Larsen personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]


Notary Signature

