

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:                                                                                                                                                                                                                                                                                                                                                                       | NEW ASSIGNMENT        |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------|---------------------|-----------------------|-------------------|------------|------------------------|------------|----------------|------------|-------------------|------------|--|
| NATURE OF CONVEYANCE:                                                                                                                                                                                                                                                                                                                                                                  | ASSIGNMENT            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| CONVEYING PARTY DATA                                                                                                                                                                                                                                                                                                                                                                   |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Matthew J. Rinaldi</td><td>02/25/2008</td></tr><tr><td>M. Reid Macfarlan</td><td>02/22/2008</td></tr><tr><td>Charles F. Schroer Jr.</td><td>02/27/2008</td></tr><tr><td>Andie M. Fazio</td><td>02/22/2008</td></tr><tr><td>Scott M. Traister</td><td>02/25/2008</td></tr></tbody></table> | Name                  | Execution Date | Matthew J. Rinaldi  | 02/25/2008            | M. Reid Macfarlan | 02/22/2008 | Charles F. Schroer Jr. | 02/27/2008 | Andie M. Fazio | 02/22/2008 | Scott M. Traister | 02/25/2008 |  |
| Name                                                                                                                                                                                                                                                                                                                                                                                   | Execution Date        |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Matthew J. Rinaldi                                                                                                                                                                                                                                                                                                                                                                     | 02/25/2008            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| M. Reid Macfarlan                                                                                                                                                                                                                                                                                                                                                                      | 02/22/2008            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Charles F. Schroer Jr.                                                                                                                                                                                                                                                                                                                                                                 | 02/27/2008            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Andie M. Fazio                                                                                                                                                                                                                                                                                                                                                                         | 02/22/2008            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Scott M. Traister                                                                                                                                                                                                                                                                                                                                                                      | 02/25/2008            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| RECEIVING PARTY DATA                                                                                                                                                                                                                                                                                                                                                                   |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| <table border="1"><tr><td>Name:</td><td>Arquest, Inc.</td></tr><tr><td>Street Address:</td><td>101 Interchange Plaza</td></tr><tr><td>City:</td><td>Cranbury</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>08512</td></tr></table>                                                                                                          | Name:                 | Arquest, Inc.  | Street Address:     | 101 Interchange Plaza | City:             | Cranbury   | State/Country:         | NEW JERSEY | Postal Code:   | 08512      |                   |            |  |
| Name:                                                                                                                                                                                                                                                                                                                                                                                  | Arquest, Inc.         |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Street Address:                                                                                                                                                                                                                                                                                                                                                                        | 101 Interchange Plaza |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| City:                                                                                                                                                                                                                                                                                                                                                                                  | Cranbury              |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| State/Country:                                                                                                                                                                                                                                                                                                                                                                         | NEW JERSEY            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Postal Code:                                                                                                                                                                                                                                                                                                                                                                           | 08512                 |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| PROPERTY NUMBERS Total: 1                                                                                                                                                                                                                                                                                                                                                              |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29304591</td></tr></tbody></table>                                                                                                                                                                                                                           | Property Type         | Number         | Application Number: | 29304591              |                   |            |                        |            |                |            |                   |            |  |
| Property Type                                                                                                                                                                                                                                                                                                                                                                          | Number                |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Application Number:                                                                                                                                                                                                                                                                                                                                                                    | 29304591              |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| CORRESPONDENCE DATA                                                                                                                                                                                                                                                                                                                                                                    |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Fax Number: (212)277-6501<br><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                                                                                                                                                                                                                                                                      |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Phone: 212-277-6500                                                                                                                                                                                                                                                                                                                                                                    |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Email: lacavar@dsmo.com                                                                                                                                                                                                                                                                                                                                                                |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Correspondent Name: Richard LaCava                                                                                                                                                                                                                                                                                                                                                     |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Address Line 1: 1177 Avenue of the Americas                                                                                                                                                                                                                                                                                                                                            |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Address Line 2: Dickstein Shapiro LLP                                                                                                                                                                                                                                                                                                                                                  |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| Address Line 4: New York, NEW YORK 10036                                                                                                                                                                                                                                                                                                                                               |                       |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| ATTORNEY DOCKET NUMBER:                                                                                                                                                                                                                                                                                                                                                                | A6605.0048            |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |
| NAME OF SUBMITTER:                                                                                                                                                                                                                                                                                                                                                                     | Richard LaCava        |                |                     |                       |                   |            |                        |            |                |            |                   |            |  |

OP \$40.00 29304591

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PATENT  
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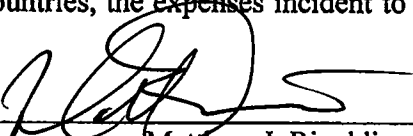
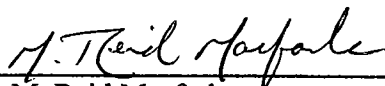
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## ASSIGNMENT

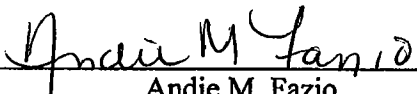
WHEREAS, I, Matthew J. Rinaldi, M. Reid Macfarlan, Charles F. Schroer, Jr., Andie M. Fazio, and Scott M. Traister, as assignors, have invented certain new and useful improvements in an PRINTED PATTERN FOR AN ABSORBENT ARTICLE for which an application for United States Letters Patent has been executed by me on even date herewith; and

WHEREAS, Arquest, Inc., located at 101 Interchange Plaza, Cranbury, NJ 08512, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for ourselves and our legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

Date: 2/25/08
  
 Matthew J. Rinaldi
Date: 2/22/08
  
 M. Reid Macfarlan

Date: \_\_\_\_\_

 \_\_\_\_\_  
 Charles F. Schroer, Jr.
Date: 2-22-08
  
 Andie M. Fazio
Date: 2-25-08
  
 Scott M. Traister

DOCSNY.293199.01

## ASSIGNMENT

WHEREAS, I, Matthew J. Rinaldi, M. Reid Macfarlan, Charles F. Schroer, Jr., Andie M. Fazio, and Scott M. Traister, as assignors, have invented certain new and useful improvements in an PRINTED PATTERN FOR AN ABSORBENT ARTICLE for which an application for United States Letters Patent has been executed by me on even date herewith; and

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Date: \_\_\_\_\_

\_\_\_\_\_  
Matthew J. Rinaldi

Date: \_\_\_\_\_

\_\_\_\_\_  
M. Reid MacfarlanDate: 2/27/08  
\_\_\_\_\_  
Charles F. Schroer, Jr.

Date: \_\_\_\_\_

\_\_\_\_\_  
Andie M. Fazio

Date: \_\_\_\_\_

\_\_\_\_\_  
Scott M. Traister

DOCSNY.293199.01