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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
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Renato Wakimoto	01/22/2008

## **RECEIVING PARTY DATA**

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#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11996881

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NAME OF SUBMITTER:	Jason P. Cooper, Reg. No. 38114

**Total Attachments: 3** 

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PATENT REEL: 020664 FRAME: 0238 Attorney Docket No. 033794/339509

as set forth in this United States Patent Application

#### **ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Natura Cosméticos S.A. Rodovia Régis Bittencourt, Km 293 06882-700, Itapecerica da Serra SP, Brazil

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in

## "CONTENT-RESERVOIR/PRODUCT-APLICATOR ASSEMBLIES, AND PACKAGES"

	executed concurrently herewith
	executed on
	Application No. 11/996,881; filed January 25, 2008
$\boxtimes$	Application claims priority from Application No. PCT/BR2006/000150, filed
	07/26/2006, and Brazilian Application No. PI 0503100-1, filed 07/27/2005, all
	applications listed above being hereinafter referred to as the "application(s)":

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all

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PATENT REEL: 020664 FRAME: 0239 facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

February 08, 2008 Date	Alfredo Rossi Neto
	WITNESSES:    Marie   Paula Santos e Silva   Coordenadora de Patentes
	(Typed Name of Witness)  X  (Typed Name of Witness)  Efila da Silva Mobiler
Date	Renato Wakimoto
	WITNESSES:  (Typed Name of Witness)
	(Typed Name of Witness)

facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Date	Alfredo Rossi Neto
	WITNESSES:
	(Typed Name of Witness)
January, 22nd 2008 Date	(Typed Name of Witness)
Date	Renato Wakimoto  WITNESSES:  Psula Santos e Silva
	(Typed Name of Witness) Coordenadora de Patentes
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	(Typed Name of Witness)

**RECORDED: 03/18/2008**