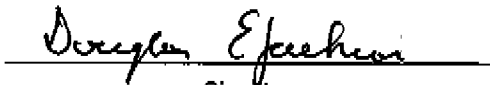
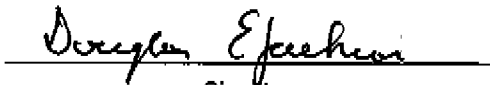
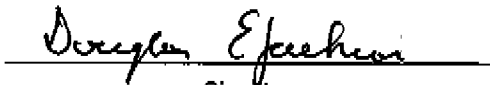


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RECORDATION FORM COVER SHEET PATENTS ONLY							
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new addresses below. <input checked="" type="checkbox"/> Via Facsimile Docket No.: P09357US00/DEJ 							
1. Name of conveying party(ies): Pablo REINOSO							
2. Name and address of receiving party(ies): Name: PARFUMS GIVENCHY Street Address: 77 Rue Anatole France City + Address: 92300 Levallois Perret, France							
3. Nature of conveyance <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Other:	Execution Date(s): January 14, 2008						
4. Application number(s) or patent number(s) <input type="checkbox"/> This document is filed together with a new application. <table style="width:100%; border: none;"> <tr> <td style="width: 50%; border: none; text-align: center;"> <u>A. Patent Application No.(s)</u> 29/298,064 </td> <td style="width: 50%; border: none; text-align: center;"> <u>B. Patent No.(s)</u> </td> </tr> </table>		<u>A. Patent Application No.(s)</u> 29/298,064	<u>B. Patent No.(s)</u>				
<u>A. Patent Application No.(s)</u> 29/298,064	<u>B. Patent No.(s)</u>						
5. Name and address to whom correspondence should be directed: Name: Douglas E. Jackson Stites & Harbison PLLC • 1199 North Fairfax St. • Suite 900 • Alexandria, VA 22314-1437 Telefax: 703-739-9577 • Telephone: 703-739-4900 • CUSTOMER NO. 00881							
6. Total number of applications and patents involved:	#1						
7. Total fee (37 CFR 1.21(h) & 3.41) <input checked="" type="checkbox"/> Payment by attached CREDIT CARD PAYMENT FORM (PTO-2038) <i>(Any insufficiency of fee herewith is authorized to be charged to Deposit Account 12-0555)</i>	\$40.00						
8. Payment Information Credit Card: Last 4 Numbers 1009 Expiration Date: 12/09							
9. Signature: <table style="width:100%; border: none;"> <tr> <td style="width: 35%;">Douglas E. Jackson</td> <td style="width: 35%; text-align: center;"></td> <td style="width: 30%; text-align: right;">March 17, 2008</td> </tr> <tr> <td style="font-size: small;">Name of person signing</td> <td style="font-size: small; text-align: center;">Signature</td> <td style="font-size: small; text-align: right;">Date</td> </tr> </table> <p style="text-align: center; font-size: small;">Total number of pages including cover sheet, attachments and documents: 3</p>		Douglas E. Jackson		March 17, 2008	Name of person signing	Signature	Date
Douglas E. Jackson		March 17, 2008					
Name of person signing	Signature	Date					

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For assistance call: 571-272-3350

1049LT:20354:61486:1:ALEXANDRIA

OP \$40.00 29298064

ASSIGNMENT OF PATENT APPLICATION

(US rights only - all US rights assigned by inventors to a single assignee)

WHEREAS,

1) Pablo REINOSO

residing respectively at

1) 12 Villa Rose, 92140 Malakoff, FRANCE

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in

for which an application for a United States Patent

- was executed on even date herewith
- was executed on
- was filed on November 28, 2007, as Serial No. 29/298,064

And WHEREAS, **PARFUMS GIVENCHY**

whose Post Office Address is 77 Rue Anatole France, 92300 Levallois Perret, FRANCE

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison, PLLC, Customer Nos. 00881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Pablo REINOSO		JAN 14, 2008