

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | |
|---|------------------------|----------------|----------------|------------|----------------|------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | |
| CONVEYING PARTY DATA | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Renee Resler</td><td>02/16/2008</td></tr><tr><td>Gary W. Hall</td><td>02/08/2008</td></tr></tbody></table> | Name | Execution Date | Renee Resler | 02/16/2008 | Gary W. Hall | 02/08/2008 | |
| Name | Execution Date | | | | | | |
| Renee Resler | 02/16/2008 | | | | | | |
| Gary W. Hall | 02/08/2008 | | | | | | |
| RECEIVING PARTY DATA | | | | | | | |
| Name: | Frubi Shades, LLC | | | | | | |
| Street Address: | 6720 E. 6th Street | | | | | | |
| City: | Scottsdale | | | | | | |
| State/Country: | ARIZONA | | | | | | |
| Postal Code: | 85251 | | | | | | |
| PROPERTY NUMBERS Total: 2 | | | | | | | |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Patent Number:</td><td>7314278</td></tr><tr><td>Patent Number:</td><td>7140729</td></tr></tbody></table> | Property Type | Number | Patent Number: | 7314278 | Patent Number: | 7140729 | |
| Property Type | Number | | | | | | |
| Patent Number: | 7314278 | | | | | | |
| Patent Number: | 7140729 | | | | | | |
| CORRESPONDENCE DATA | | | | | | | |
| Fax Number: | (602)252-7198 | | | | | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | | | | | |
| Phone: | 602-252-7494 | | | | | | |
| Email: | mike@patentsavers.com | | | | | | |
| Correspondent Name: | Michael W. Goltry | | | | | | |
| Address Line 1: | 4000 N. Central Ave. | | | | | | |
| Address Line 2: | suite 1220 | | | | | | |
| Address Line 4: | Phoenix, ARIZONA 85012 | | | | | | |
| NAME OF SUBMITTER: | Michael W. Goltry | | | | | | |
| Total Attachments: 2 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif | | | | | | | |

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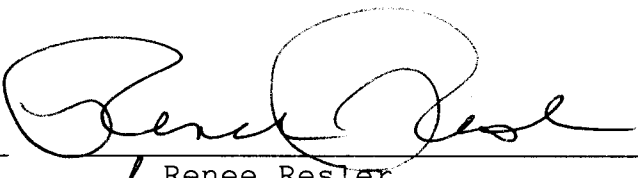
PATENT
REEL: 020666 FRAME: 0009

ASSIGNMENT

In consideration of Ten Dollars (\$10.00) and other valuable consideration, of which we acknowledge receipt, we, 1) Renee Resler, having an address at 2211 E. Camelback Road, Phoenix, Arizona 86016, and 2) Gary W. Hall, having an address at 151 Kahiki Drive, Tavernier, Florida 33070, hereby sell, and assign to Frubi Shades, LLC, having an address at 6720 E. 6th Street, Scottsdale, Arizona 85251, its successors and assigns, the entire right, title and interest in and to, and only to, United States Letters Patent Number 7,314,278 entitled CHILDREN'S SUNGLASSES, and to no other patent or patent application. We covenant with said FRUBI SHADES, LLC, its successors, assigns, representatives, and nominees, that the rights and property hereby covered are free and clear of any encumbrances, and that we have full right to convey the same as herein expressed.

Date:

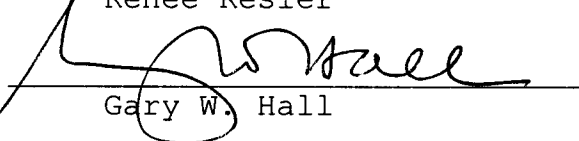
Feb 16, 2008



Renee Resler

Date:

Feb 8, 2008



Gary W. Hall

ASSIGNMENT

In consideration of Ten Dollars (\$10.00) and other valuable consideration, of which we acknowledge receipt, we, 1) Renee Resler, having an address at 2211 E. Camelback Road, Phoenix, Arizona 86016, and 2) Gary W. Hall, having an address at 151 Kahiki Drive, Tavernier, Florida 33070, hereby sell, and assign to Frubi Shades, LLC, having an address at 6720 E. 6th Street, Scottsdale, Arizona 85251, its successors and assigns, the entire right, title and interest in and to, and only to, United States Letters Patent Number 7,140,729 entitled CHILDREN'S SUNGLASSES, and to no other patent or patent application. We covenant with said FRUBI SHADES, LLC, its successors, assigns, representatives, and nominees, that the rights and property hereby covered are free and clear of any encumbrances, and that we have full right to convey the same as herein expressed.

Date:

Date:

Renee Resler

Gary W. Hall