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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
Kenshi MATSUOKA	02/07/2008
Toshiaki TAKEMURA	03/06/2008
Natsuko KANEHARA	02/15/2008

## **RECEIVING PARTY DATA**

Name:	The Coca-Cola Company	
Street Address:	1 Coca-Cola Plaza NW	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30313	

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29287408

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	10550.0013-00000
NAME OF SUBMITTER:	Arthur S. Garrett

Total Attachments: 3

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PATENT REEL: 020670 FRAME: 0006

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PATENT REEL: 020670 FRAME: 0007

JOINT INVENTION (Worldwide Rights) Attorney Docket No. 10550.0013-00000

#### **ASSIGNMENT**

WHEREAS We, the below named inventors, [hereinafter referred to as Assignors], have made an invention entitled:

#### **BOTTLE WITH EASIER GRIP**

for which We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on August 1, 2007, (Application No. 29/287,408); and

WHEREAS, The Coca-Cola Company, a corporation of Delaware whose post office address is 1 Coca-Cola Plaza NW, Atlanta, Georgia 30313 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the applications for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, We, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention, and this application and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that We have the full right to convey the interest assigned by this Assignment, and We have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, We have hereunto set our hands.

Listing of Inventors Continued on Pages 2 and 3 hereof ☒ Yes ☐ No

Page 1 of 3

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**PATENT** 

**RECORDED: 03/19/2008 REEL: 020670 FRAME: 0010**