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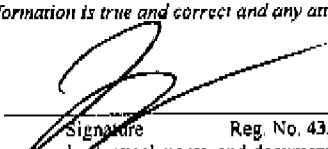
To the Honorable Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Thomson Licensing S.A. Additional name(s) of conveying party(ies) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Name: THOMSON LICENSING Street: 46 Quai A. Le Gallo F-92100 Boulogne-Billancourt, France Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>3/19/08</u>	

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s): Serial No. 09/879,208 Additional numbers attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	B. Patent No.(s) Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

5. Name and address of party to whom correspondence concerning document should be mailed: Name: JOSEPH J. LAKS Internal Address: PATENT OPERATIONS THOMSON LICENSING LLC SUITE 200 Street or PO Address: P. O. Box 5312 City: PRINCETON State: NEW JERSEY Zip: 08543-5312	6. Total number of applications and patents involved: <u>1</u> 7. Total Fee (37 CFR 3.41): <u>\$40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>07-0832</u>
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9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>	
<u>Joel M. Fogelson</u> Name of Person Signing Total number of pages including cover sheet, attachments, and document <u>2</u>	 Signature Reg. No. 43,613 <u>3/19/08</u> Date Total no. of pages above

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ASSIGNMENT

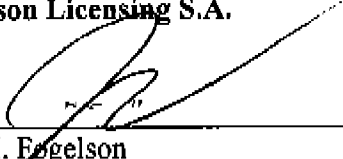
WHEREAS, **Thomson Licensing S.A.**, a corporation duly organized and existing under the laws of France, having offices at 46, Quai A. Le Gallo, F-92100 Boulogne-Billancourt, France and **THOMSON LICENSING**, a corporation organized and existing under the laws of France and having offices at 46, Quai A. Le Gallo, F-92100 Boulogne-Billancourt, France, entered into an agreement calling for the assignment of certain inventions, to **THOMSON LICENSING**;

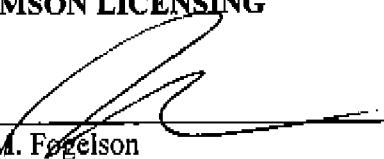
NOW THEREFORE, **Thomson Licensing S.A.**, in consideration of the mutual covenants of said agreement, does hereby assign to **THOMSON LICENSING**, its successors and assigns, Thomson Licensing S.A.'s entire right, title and interest, for all countries and states, in and to, and including any right to claim priority of:

US Application No. 09/879,288, filed 12 June 2001
Title: METHOD AND APPARATUS FOR GENERATING A LIST OF SUGGESTED SCHEDULED TELEVISION PROGRAMS

Thomson Licensing S.A.

THOMSON LICENSING

By: 
Joel M. Fogelson
Sr. Patent Counsel, Reg. No. 43,613
Thomson Licensing Inc.
And Attorney in Fact for
Thomson Licensing S.A.

By: 
Joel M. Fogelson
Sr. Patent Counsel, Reg. No. 43,613
Thomson Licensing LLC
And Attorney in Fact for
THOMSON LICENSING

NOTARIAL CERTIFICATE

State of New Jersey)
) :ss
County of Middlesex)

I do hereby certify that Thomson Licensing S.A. and THOMSON LICENSING, mentioned in the foregoing Assignment, both having offices at the addresses listed above, are corporations organized and existing under the laws of the country of France, and that **Attorney(s)**, who signed the foregoing Assignment this day, is/are fully authorized to execute the document on behalf of Thomson Licensing S.A. and THOMSON LICENSING respectively for this purpose.

Signed and sealed this 19th day of March 2008.


Notary Public

DAVIDA P. FORNAROTTO
NOTARY PUBLIC OF NEW JERSEY
I.D. No. 2096561
My Commission Exp. Jan. 28, 2012

After this Assignment has been recorded please RETURN to:
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Thomson Licensing LLC
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Rev. 07/2007

PATENT

RECORDED: 03/19/2008

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