

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Patrick T. George</td><td>03/10/2008</td></tr><tr><td>Joseph A. Perella</td><td>01/28/2008</td></tr><tr><td>Sergio Gedanke</td><td>01/29/2008</td></tr><tr><td>Blair C. Dugger</td><td>03/10/2008</td></tr></tbody></table>	Name	Execution Date	Patrick T. George	03/10/2008	Joseph A. Perella	01/28/2008	Sergio Gedanke	01/29/2008	Blair C. Dugger	03/10/2008	
Name	Execution Date										
Patrick T. George	03/10/2008										
Joseph A. Perella	01/28/2008										
Sergio Gedanke	01/29/2008										
Blair C. Dugger	03/10/2008										
RECEIVING PARTY DATA											
Name:	Dr Pepper/Seven Up, Inc.										
Street Address:	5301 Legacy Drive										
City:	Plano										
State/Country:	TEXAS										
Postal Code:	75024										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29299728</td></tr></tbody></table>	Property Type	Number	Application Number:	29299728							
Property Type	Number										
Application Number:	29299728										
CORRESPONDENCE DATA											
Fax Number:	(210)226-8395										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	210-554-5389										
Email:	ipdocket@coxsmith.com										
Correspondent Name:	Courtenay B. Allen										
Address Line 1:	112 East Pecan Street										
Address Line 2:	Suite 1800										
Address Line 4:	San Antonio, TEXAS 78205										
ATTORNEY DOCKET NUMBER:	5338.111										
NAME OF SUBMITTER:	Courtenay B. Allen										
Total Attachments: 5											

OP \$40.00 29299728

500492325

PATENT
REEL: 020678 FRAME: 0690

source=ASSIGNMENT#page1.tif
source=ASSIGNMENT#page2.tif
source=ASSIGNMENT#page3.tif
source=ASSIGNMENT#page4.tif
source=ASSIGNMENT#page5.tif

ASSIGNMENT

WHEREAS, WE, **PATRICK T. GEORGE**, a citizen of the United States residing at 3528 Edwards Drive, Plano, Texas 75025; **JOSEPH A. PERELLA**, a citizen of the United States residing at 5 Girard Street, Norwalk, Connecticut 06850; **SERGIO GEDANKE**, a citizen of Brazil residing at 75 Henry Street, Apt. 26K, Brooklyn, New York 11201 and **BLAIR C. DUGGER**, a citizen of the United States residing at 12304 Alexandria Drive, Frisco, Texas 75035 (hereafter referred to as "ASSIGNORS"), have invented certain new, original and ornamental design for a **BOTTLE** for which we have executed an application for Letters Patent of the United States having Serial No. 29/299,728 which was filed on January 3, 2008; and

WHEREAS, DR PEPPER/SEVEN UP, INC. ("ASSIGNEE"), a corporation existing under the rules of the State of Delaware and having its main place of business at 5301 Legacy Drive, Plano, Texas 75024, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to us in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all divisionals, continuations, and continuations-in-part thereof, and all rights of priority based thereon, and all Letters Patent of the United States which may be granted thereon and all reissues, renewals, reexaminations and extensions thereof, and all applications for Letters Patent which may have been or may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the

Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

We HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

We HEREBY further covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10th day of

March, 2008.

Patrick T. George

Patrick T. George

STATE OF TEXAS

§

COUNTY OF

Collin

§

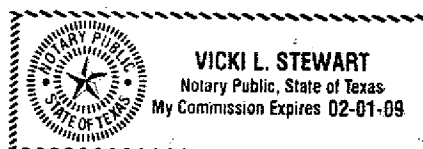
§

On this 10th day of March, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared PATRICK T. GEORGE, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Vicki L. Stewart

Notary Public, State of Texas

My Commission Expires: 2-1-09



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day of

JANUARY, 2008.



Joseph A. Perella

STATE OF Connecticut

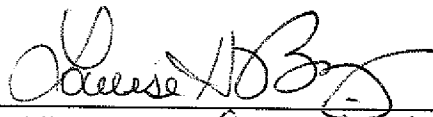
§

COUNTY OF Fairfield

§

§

On this 28 day of January, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared JOSEPH A. PERELLA, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

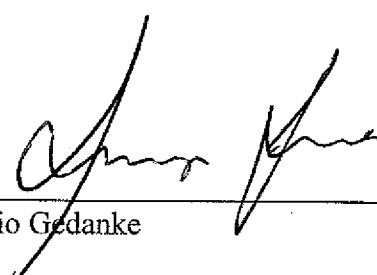


Notary Public, State of Connecticut

My Commission Expires: May 21, 2013

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 29 day of

January, 2008.

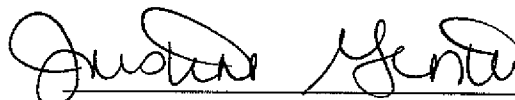

Sergio Gedanke

STATE OF NEW YORK

COUNTY OF Kings

§
§
§

On this 29 day of January, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared SERGIO GEDANKE, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Notary Public, State of New York

My Commission Expires: 12/18/10

JUSTINA GENTILI
NOTARY PUBLIC STATE OF NEW YORK
NO: 01GE6158029
QUALIFIED IN KINGS COUNTY
COMMISSION EXPIRES 12/18/2010

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10th day of

March, 2008.

Blair C. Dugger
Blair C. Dugger

STATE OF TEXAS

COUNTY OF Collin

§
§
§

On this 10th day of March, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared BLAIR C. DUGGER, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Vicki L. Stewart
Notary Public, State of Texas
My Commission Expires: 2-1-09

