\$40,00 11959

PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Timothy David Lucas	02/26/2008
Gerd Rainer Manz	02/26/2008
Matthew Daniel Chandler	03/03/2008
Paul Leonard Michael Smith	02/29/2008
Josh Robert Gordon	02/26/2008
Manfred Rippel	02/26/2008
Robert Leimer	02/26/2008
Jan Hill	02/26/2008

RECEIVING PARTY DATA

Name:	adidas International Marketing B.V.	
Street Address:	Koningin Wilhelminaplein 30	
City:	Amsterdam	
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Postal Code:	KR 1062	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11959041

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PATENT

500492396 REEL: 020678 FRAME: 0940

NAME OF SUBMITTER:	Mark Rygiel	
Total Attachments: 3		
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PATENT REEL: 020678 FRAME: 0941

ASSIGNMENT

Cr.

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventors: Timothy David Lucas, Gerd Rainer Manz, Matthew Daniel Chandler, Paul Leonard Michael Smith, Josh Robert Gordon, Manfred Rippel, Robert Leimer and Jan Hill, hereby sell and assign to adidas International Marketing B.V., a corporation formed under the laws of The Netherlands, whose mailing address is Koningin Wilhelminaplein 30, 1062 KR Amsterdam, The Netherlands (hereafter referred to as the Assignee), his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

- (a) in the invention(s) known as **Shoe Having Cushioning System** for which application(s) for patent in the United States of America has a filing date or a 371(c) date of December 18, 2007 (also known as United States Application No. 11/959,041), in any and all applications thereon, in any and all Letters Patent(s) therefor, and
- (b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

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The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 26111 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventors on the date

opposite his/her name.	
Date: 26 FEB 08	Signature of Inventor:
Date: 26 / FEB / 08	Signature of Inventor:
	Gerd Rainer Manz
Date:	Signature of Inventor:
	Matthew Daniel Chandler
Date: 29/Feg/08	Signature of Inventor:
•	Paul Leonard Michael Smith
Date: 26/FEB/08	Signature of Inventor.
1	Josh Robert Gordon
Date 26/FcB/08	Signature of Inventor:
7	Manfred Rippet
Date: 26-TEB-68	Signature of Inventor:
	Robert Leimer
Date: 26 - FEB - 08	Signature of Inventor:
	fan Hill
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The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

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IN WITNESS WHEREOF, executed by the undersigned inventors on the date opposite his/her name.

Date:	Signature of Inventor:	
		Timothy David Lucas
Date:	Signature of Inventor: _	
		Gerd Rainer Manz
Date: 03/03/08	Signature of Inventor:	Mach
		Matthew Daniel Chandler
Date:	Signature of Inventor:	
		Paul Leonard Michael Smith
Date:	Signature of Inventor: _	
		Josh Robert Gordon
Date:	Signature of Inventor: _	
		Manfred Rippel
Date:	Signature of Inventor: _	
		Robert Leimer
Date:	Signature of Inventor: _	
	-	Jan Hill
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