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PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kosei Yamashita	03/10/2008
Shinichi Honda	03/11/2008

RECEIVING PARTY DATA

Name:	Sony Computer Entertainment Inc.
Street Address:	2-6-21 Minami-Aoyama Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	107-0062

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12035503

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ATTORNEY DOCKET NUMBER: 545/136

NAME OF SUBMITTER: Matthew B. Dernier

Total Attachments: 1

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PATENT REEL: 020681 FRAME: 0312

Attorney Docket No.: 545-136 SCEI Ref. No.: SC07018US00

Assignment of Patent Rights

The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

Assignor: Kosei YAMASHITA, having an address at c/o of Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan;

Assignor: Shinichi HONDA, having an address at c/o of Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan; and

Assignee: Sony Computer Entertainment Inc. having an address at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan.

This assignment relates to the following Patent":	ng patent application an	nd/or issued patent, which is hereinafter referred to as "the
	olication signed by Assigr	nor on, 20 and entitled
Application Serial No. 12/035.5	03, entitled AUDIO REP	U.S. Patent and Trademark Office on February 22, 2008, PRODUCING APPARATUS, INFORMATION PROCESSING DATA SELECTION; and
[] an issued United State	tes patent, issued on _	, 20, under United States Patent No.
assigns to Assignee all of Assignor's rig and all patents that may issue based or and/or continuing application claiming I right to enforce the Patent for infringen Assignee all priority rights in the Patent for patents for the invention directly in A or other governmental authority to issue the right to grant to Assignee the rights as may be needed to carry out the pu- succeed to the rights of or take the place The undersigned hereby grant(s) to the	tht, title and interest in the in the invention(s) and on benefit of the Patent, in the nent accrued prior to the first in those countries who is signee's name.* Assignee all patents for the invertion which are assigned by the prose of this assignment of the invention of the patents of the invention of the patents of this assignment any furtion.	and valuable consideration for this assignment. Assignor e Patent, the invention(s) described and claimed in the Patent, the Patent, including any patent that issues from a divisional the United States and in every foreign country, including the effective date of this assignment. Assignor also assigns to ere permitted, the Assignor authorizes the Assignee to apply nor authorizes the Commissioner of Patents and Trademarks into directly to Assignee. Assignor states that Assignor has his assignment. Assignor will sign any additional documents int. This assignment is binding on all parties who lawfully ee. Gibson & Dernier LLP, 900 Route 9 North, Woodbridge, New ther Identification of the Patent which may be necessary or Patent and Trademark Office concerning recordation of this
The effective date of this assignment is	·	
SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)
Hosei Yamauhita First Assignor Signature	March 10, 2-008	Kosei YAMASHITA
Second Assignor Signature Second Assignor Signature	March.11.2008	Shinichi HONDA
Witness <u>M ZM</u>		Date March 11, 2008
Witness Junione for	va_	Date March 11, 2008

RECORDED: 03/20/2008

PATENT REEL: 020681 FRAME: 0313

^{*} Strike italicized sections only if foreign rights are not intended to be assigned.