PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
David H. Tannenbaum	03/24/2008

RECEIVING PARTY DATA

Name:	Union Beach L.P.
Street Address:	2714 Hibernia Street
City:	Dallas
State/Country:	TEXAS
Postal Code:	75204

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	5521363

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	05708/P002US/08008819

NAME OF SUBMITTER: David H. Tannenbaum

Total Attachments: 2 source=P002US#page1.tif source=P002US#page2.tif

> PATENT REEL: 020690 FRAME: 0089

500494631

ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made by David H. Tannenbaum (hereinafter referred to as Assignor), residing at 2714 Hibernia Street, Dallas, Texas 75204;

WHEREAS, Assignor has invented certain new and useful improvements in SYSTEM AND METHOD FOR TRACKING MEMORY CARD TRANSACTIONS, set forth in United States Letters Patent 5,521,363, dated May 28, 1996, and

WHEREAS, Union Beach L.P., a Limited Partnership organized under and pursuant to the laws of Texas having its principal place of business at 2714 Hibernia Street, Dallas, Texas 75204 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Letters Patent of the United States, and in and to any additional Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which said Letters Patent has been granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owners of the entire right, title and interest in and to the said inventions and said Letters

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PATENT REEL: 020690 FRAME: 0090 Patent, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said Letters Patent for said inventions, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Letters Patent, or any proceeding in connection with said Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

		CAAA
Date:	3/24/09	
		David H. Tannenbaum

State of	F	Texas) ss.:			
County of		Dallas)			
On this	24+4	day of	March	2	2008	, before me
personally came David H		I. Tannenbaum	, to m	ie known to b	e the individual	
described	in and who	executed th	ne foregoing instru	ment, and	l acknowledg	ed execution
of the sam	e.					

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CHRISTINE M. CHIASSON
Notary Public, State of Texas
My Commission Expires
November 05, 2008

Christia M. Chusan Notary Public

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United States of America