

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Robert D. Birch</td> <td>11/22/2004</td> </tr> <tr> <td>Mr. Joseph P. Lupo</td> <td>11/22/2004</td> </tr> <tr> <td>Mr. Scott A. Irwin</td> <td>11/22/2004</td> </tr> <tr> <td>Mr. Stephen D. Weagraff</td> <td>11/22/2004</td> </tr> <tr> <td>Mr. Sanjiv Karani</td> <td>11/30/2004</td> </tr> <tr> <td>Mr. Jeff Gordon</td> <td>11/22/2004</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Robert D. Birch	11/22/2004	Mr. Joseph P. Lupo	11/22/2004	Mr. Scott A. Irwin	11/22/2004	Mr. Stephen D. Weagraff	11/22/2004	Mr. Sanjiv Karani	11/30/2004	Mr. Jeff Gordon	11/22/2004
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Mr. Sanjiv Karani	11/30/2004														
Mr. Jeff Gordon	11/22/2004														
RECEIVING PARTY DATA															
Name:	Convergys Information Management Group Inc.														
Street Address:	201 East Fourth Street														
Internal Address:	18th Floor														
City:	Cincinnati														
State/Country:	OHIO														
Postal Code:	45202														
PROPERTY NUMBERS Total: 1															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11695330</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11695330										
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CORRESPONDENCE DATA															
Fax Number:	(513)651-6891														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	5136516800														
Email:	WMorriss@fbtlaw.com														
Correspondent Name:	William S. Morriss														
Address Line 1:	201 East Fifth Street														
Address Line 2:	2200 PNC Building														
Address Line 4:	Cincinnati, OHIO 45202														
ATTORNEY DOCKET NUMBER:	1160215.0523654														

OP \$40.00 11695330

PATENT

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REEL: 020693 FRAME: 0374

NAME OF SUBMITTER:

William S. Morriss

Total Attachments: 5

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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Robert D. Birch, Joseph P. Lupo, Scott A. Irsin, Stephen D. Weagraff, Sanjiv Karani, Jeff Gordon

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) Nov. 22 and 30, 2004

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: Convergys Information management Group Inc.

Internal Address: _____

Street Address: 201 East Fourth Street, 18th Floor

City: Cincinnati

State: OH

Country: US Zip: 45202

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)
11/695,330

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: William S. Morriss

Internal Address: 2200 PNC Building

Street Address: 201 East Fifth Street

City: Cincinnati

State: OH Zip: 45202

Phone Number: 5136516800

Fax Number: 5136516891

Email Address: WMorriss@fbtlaw.com

6. Total number of applications and patents involved: 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 1152
Expiration Date 05/12

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

03/24/2008

Date

William S. Morriss
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

5

ASSIGNMENT

WHEREAS, WE, Robert D. Birch, a citizen of the United States, residing at 317 Crisan Court, Orlando 32824, County of Orange, and State of Florida; Joseph P. Lupo, residing at 9837 Montclair Circle, Apopka 32703, County of Orange, and State of Florida; Scott A. Irwin, a citizen of the United States, residing at 426 Woodcrest Street, Winter Springs 32708, County of Seminole, and State of Florida; Stephen D. Weagraff, residing at 218 Harbour Gardens Court, Orlando 32806, County of Orange, and State of Florida; Sanjiv Karani, a citizen of India, residing at 6486 Rosemont Lane, Mason 45040, County of Warren, and State of Ohio; and Jeff Gordon, a citizen of the United States, residing at 3324 Lakeview Oaks Drive, Longwood 32779, County of Seminole, and State of Florida, (hereinafter referred to as "ASSIGNORS"), have invented a SYSTEM AND METHOD FOR VALUE CREATION, for which we have executed an application for Letters Patent of the United States, of even date herewith, and

WHEREAS, Convergys Information Management Group, Inc., a corporation duly organized and existing under the laws of the State of Ohio, with its principal place of business at 201 East Fourth Street, 18th Floor, Cincinnati, Ohio 45202 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire interest therein:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, WE, the said ASSIGNORS, hereby sell, assign, and transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals, and continuations thereof, and all patents of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof; and all Patents of the United States which may be granted thereon and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models and designs, which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, reexaminations and reissues thereof;

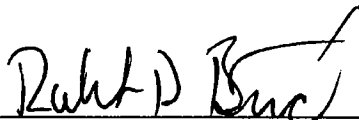
ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

ASSIGNORS HEREBY grant the firm of Frost Brown Todd LLC the power to insert in this Assignment any further identification or information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

ASSIGNORS HEREBY covenant and agree that they have full right to convey the entire interest herein assigned, and that they have not executed, and will not execute, any agreement in conflict herewith.

ASSIGNORS HEREBY further covenant and agree that they will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to them respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue, reexamination and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

ROBERT D. BIRCH


Robert D. Birch

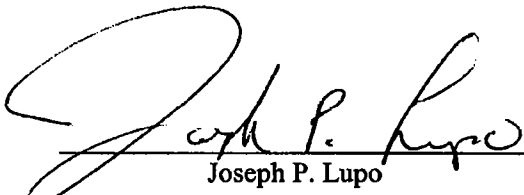
STATE OF FLORIDA)
COUNTY OF SEMINOLE) SS:

Sworn to and subscribed before me this 22 day of NOVEMBER, 2004.



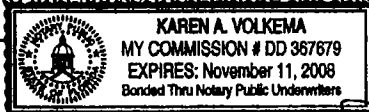

Notary Public

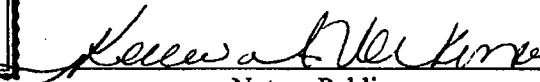
JOSEPH P. LUPO


Joseph P. Lupo

COUNTY Seminole)
STATE OF FLORIDA) SS:
~~STATE~~
COUNTY OF FLORIDA)

Sworn to and subscribed before me this 22 day of NOVEMBER, 2004.




Notary Public

SCOTT A. IRWIN

[Signature]
Scott A. Irwin

STATE OF FLORIDA)
COUNTY OF SEMINOLE) SS:

Sworn to and subscribed before me this 22 day of NOVEMBER, 2004.



[Signature]
Notary Public

STEPHEN D. WEAGRAFF

[Signature]
Stephen D. Weagraff

STATE OF FLORIDA)
COUNTY OF SEMINOLE) SS:

Sworn to and subscribed before me this 22 day of NOVEMBER, 2004.



[Signature]
Notary Public

SANJIV KARANI

[Signature]
Sanjiv Karani

STATE OF Ohio)
COUNTY OF Hamilton) SS:

Sworn to and subscribed before me this 30th day of November, 2004.

DIANE J. GALLOWAY
Notary Public, State of Ohio
My Commission Expires June 18, 2007

[Signature]
Notary Public

