

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Nicholas Andrew Hillson	03/23/2008
RECEIVING PARTY DATA	
Name:	Escape Fitness Limited
Street Address:	Eastwood House, The Office Village
Internal Address:	Cygnat Park, Hampton
City:	Peterborough, Cambridgeshire
State/Country:	UNITED KINGDOM
Postal Code:	PE7 8FD
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29305609
CORRESPONDENCE DATA	
Fax Number:	(201)488-3884
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Address Line 1:	25 EAST SALEM STREET
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Address Line 4:	HACKENSACK, NEW JERSEY 07601
ATTORNEY DOCKET NUMBER:	231/1/191
NAME OF SUBMITTER:	Richard M. Goldberg
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 29305609

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PATENT
REEL: 020696 FRAME: 0707

ASSIGNMENT

WHEREAS, I (We), Nicholas Andrew HILLSON
 _____ (NAMES OF ASSIGNORS),
 residing at 23 Huntly Grove
Peterborough, Cambridgeshire
United Kingdom PE1 4DJ, respectively,
 have invented certain new and useful improvements in _____
MAT FOR SPORTS (TITLE OF INVENTION)
 for which I (we) have executed an application for Letters Patent of the United States, of even date herewith; and

WHEREAS, ESCAPE FITNESS LIMITED
Eastwood House, The Office Village
Cygnat Park, Hampton
Peterborough, Cambridgeshire,
United Kingdom PE7 8FD (NAME OF ASSIGNEE)
 is desirous of obtaining the entire right, title and interest in, to and under the said improvements and the said application;

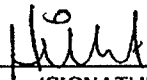
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me (us) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we), the said _____
Nicholas Andrew HILLSON (NAMES OF ASSIGNORS)
 have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said _____
ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE)
 its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and I (we) hereby authorize and request the Commissioner of Patents of the United States to issue all Letters Patent for said improvements to the said _____
ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE),

its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I (WE) HEREBY covenant that I (we) have full right to convey the entire interest herein assigned, and that I (we) have not executed, and will not execute, any agreement in conflict herewith.

AND I (WE) HEREBY further covenant and agree that I (we) will communicate to said _____
ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE),
 its successors, legal representatives and assigns, any facts known to me (us) respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute any divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said _____
ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE),
 its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in the United States.

IN TESTIMONY WHEREOF, I (we) hereunto set my (our) hand and seal the day and year set opposite thereto.

Date 23/03/08, 2008  L.S.
 (SIGNATURE OF Nicholas Andrew HILLSON)