

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Stuart John Inglis		03/27/2007
RECEIVING PARTY DATA		
Name:	Reel Two Limited	
Street Address:	Innovation Park	
Internal Address:	Ruakura Road	
City:	Hamilton	
State/Country:	NEW ZEALAND	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11630155	
CORRESPONDENCE DATA		
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Correspondent Name:	BLAKELY SOKOLOFF TAYLOR & ZAFMAN	
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ATTORNEY DOCKET NUMBER:	007733.P015	
NAME OF SUBMITTER:	Stephen M. De Klerk	
Total Attachments: 2		
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CH \$40.00 11630155

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PATENT  
REEL: 020700 FRAME: 0164

Attorney's Docket

No.: 007733.P015

## **ASSIGNMENT**

Patent

For good and valuable consideration, the receipt of which is hereby acknowledged,  
I/we, the undersigned, Stuart John Inglis

hereby sell, assign, and transfer to Reel Two Limited,  
a corporation of New Zealand, having a principal place of business at  
Innovation Park, Ruakura Road, Hamilton, New Zealand, ("Assignee"),  
and its successors, assigns, and legal representatives, the entire right, title, and interest for the  
United States and all foreign countries, in and to any and all inventions or improvements that  
are disclosed in the application for the United States patent which may have a Declaration  
being executed by the undersigned prior hereto or concurrently herewith on the dates indicated  
below and is entitled

### DATA COLLECTION CATALOGUING AND SEARCHING METHOD AND SYSTEM

and in and to said application and all provisional applications, utility applications, design  
applications, divisional applications, continuation applications, continued prosecution  
applications, continuation-in-part applications, substitute applications, renewal applications,  
reissue applications, reexaminations, extensions, and all other patent applications that have  
been or shall be filed in the United States and all foreign countries on any of said inventions or  
improvements; and in and to all original patents, reissued patents, reexamination certificates,  
and extensions, that have been or shall be issued in the United States and all foreign countries  
on said inventions or improvements; and in and to all rights of priority resulting from the filing of  
said United States application;

agree that said Assignee may apply for and receive a patent or patents for said  
inventions or improvements in its own name; and that, when requested, without charge to, but  
at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry  
out in good faith the intent and purpose of this Assignment, the undersigned will execute all  
provisional applications, utility applications, design applications, divisional applications,  
continuation applications, continued prosecution applications, continuation-in-part applications,  
substitute applications, renewal applications, reissue applications, reexaminations, extensions  
and all other patent applications on any and all said inventions or improvements; execute all  
rightful oaths, assignments, powers of attorney, and other papers; communicate to said  
Assignee, its successors, assigns, and representatives all facts known to the undersigned  
relating to said inventions or improvements and the history thereof; and generally assist said  
Assignee, its successors, assigns, or representatives in securing and maintaining proper patent  
protection for said inventions or improvements and for vesting title to said inventions or  
improvements, and all applications for patents and all patents on said inventions or  
improvements, in said Assignee, its successors, assigns, and legal representatives; and

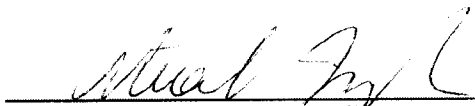
covenant with said Assignee, its successors, assigns, and legal representatives that no  
assignment, grant, mortgage, license, or other agreement affecting the rights and property  
herein conveyed has been made to others by the undersigned, and that full right to convey the  
same as herein expressed is possessed by the undersigned.

I hereby authorize the above-designated Assignee to insert the filing date and application number of any of said applications when known:

Filing Date: 12/18/2006

Serial No.: 11/630,155

Date: March 27, 2007

  
Name: Stuart John Inglis

Assignment Document Return Address:

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*[Please note: New applications go to our Sunnyvale address]*