	25-2008		Atty. Dkt. No. WR02
	2401700	SHEET	U.S. DEPARTMENT OF COMMERC Patent and Trademark Offic
To the Director of the United States Patent and Trademark	3491799 Office: Please record	the attached or	iginal documents or copies thereor
1. Name of conveying party(ies):	2. Name an	d address of re	eceiving party(ies):
Design Concepts, Inc. 5301 Buttonwood Drive Madison, Wisconsin 53718	8750 W	a Sporting J. Bryn Maw Jo, Illinoi	wr Ave.
Additional conveying party(ies) NO			
3. Nature of conveyance:			
ASSIGNMENT			
Execution Date: March 11, 2008	Additional na	me(s) & addre	ess(es) attached? NO
<ol> <li>Application number(s) or patent number(s):</li> </ol>			
A. Patent Application Number(s):	I numbers attached? No	atent Number( 0	(\$):
<ol><li>Name and address of party to whom corresponde concerning document should be mailed:</li></ol>	6. Total nun	n <b>ber of</b> applica	ations/patents involved: 1
	7. Total fee	(37 C.F.R. § 3	8.41): \$40.00
Terence P. O'Brien Wilson Sporting Goods Co.	Check E	Enclosed	
8750 W. Bryn Mawr Avenue Chicago, IL 60631	<u>x</u> Charge	to deposit acc	count
CHICAGO, ID 00031	8. Deposit a	ccount numbe	er: 501959
DO NO	OT USE THIS SPACE		
9. Statement and signature: To the best of my knowledge and belief, the is a true copy of the original document. The Commi fees which may be required in this matter to the abo	ssioner is hereby au	3 <i>72472</i> 99849)BYRR	40.00 DA
Terence P. O'Brien	10015- Ale	21	March 14, 2008
Name of person signing	Signature	•	Date
Total number of	pages including cove	er sheet, attac	hments, and document:

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PATENT REEL: 020705 FRAME: 0391

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## ASSIGNMENT AND AGREEMENT

WHEREAS, Design Concepts, Inc., a corporation having its principal address at 5301 Buttonwood Drive, Madison, Wisconsin 53718 (hereinafter referred to as "ASSIGNOR") is the owner of certain rights, title, and interest in the following inventions entitled:

RACQUET STRINGING MACHINE (Atty. Dkt. No. WR0198) RACQUET STRINGING MACHINE (Atty. Dkt. No. WR0199) RACQUET STRINGING MACHINE (Atty. Dkt. No. WR0200)

for which three separate non-provisional applications for United States Letters Patents were executed by ASSIGNOR and/or ASSIGNOR's representatives concurrently herewith and the three non-provisional applications claim priority to U.S. Provisional Patent Application Serial Nos. 60/922,799 and 60/922,938; and

WHEREAS, Wilson Sporting Goods Co., a corporation duly organized and existing under the laws of the State of Delaware, and having its principal place of business at 8750 West Bryn Mawr Avenue, Chicago, Illinois 60631 (hereinafter collectively referred to as "ASSIGNEE") is desirous of acquiring the entire interest therein;

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to (a) the above-identified invention or inventions as disclosed in the above-identified applications for Letters Patent of the United States, (b) the above-identified applications for Letters Patent of the United States and all other applications in the United States and countries foreign thereto claiming priority to the above-identified applications, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, continuations-in-part, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patents to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representatives or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications

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PATENT REEL: 020705 FRAME: 0392 including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, continuation-in-part, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interest sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the attorneys and agents of ASSIGNEE the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of ASSIGNEE do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorney and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this	11 day of	MARCH	, 2008.	
			DESIGN CONCEPTS, INC.	
		N	Name: DAWIZ BULLIS J	iR
			Fitle: RINTIPAL	
			Date: 03/11/08	
		P	Place: <u>MADISON</u> , WI	

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**RECORDED: 03/14/2008**