

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bryan Honkawa	03/14/2008
RECEIVING PARTY DATA	
Name:	PomWonderful LLC
Street Address:	11444 West Olympic Blvd.
Internal Address:	10th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29305706
CORRESPONDENCE DATA	
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Correspondent Name:	Rod S. Berman
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Address Line 2:	1900 Avenue of the Stars, Seventh Floor
Address Line 4:	Los Angeles, CALIFORNIA 90067
ATTORNEY DOCKET NUMBER:	65100-5012
NAME OF SUBMITTER:	Rod S. Berman
Total Attachments: 2 source=651005012Assignment#page1.tif source=651005012Assignment#page2.tif	

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PATENT

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REEL: 020707 FRAME: 0437

ASSIGNMENT

(1-8) Insert Name(s) of Assignor(s)	(1) HONKAWA, Bryan	(5)
	(2)	(6)
	(3)	(7)
	(4)	(8)

In consideration of good and valuable considerations to the undersigned, the receipt and sufficiency of which is hereby acknowledged, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) Insert name of Assignee	(9) PomWonderful LLC
(10) Insert state of organization of Assignee	(10) Delaware
(11) Insert address of Assignee	(11) 11444 West Olympic Blvd., 10 th Floor Los Angeles, CA 90064
	(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention encompassed by
(12) Insert identification of invention, such as title, case number or foreign application number	(12) BOTTLE for which the undersigned has (have) executed an application for patent in the United States of America on
(13) Insert date of signing of application	(13) 3.14.2008

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

Assignment
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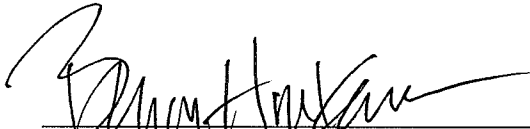
3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the international Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grants ROD S. BERMAN, Reg. No. 31,483, BERNARD R. GANS, Reg. No. 27,443, BRIAN KASELL, Reg. No. 33,522, BRENNAN C. SWAIN, Reg. No. 43,175, and MANALI V. DIGHE, Reg. No. 56,856, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent & Trademark Office for Recordation of this document.

3/14/08
Date


Bryan HONKAWA

Mary Abbott
Signature of Witness

Mary Abbott
Printed Name of Witness