

PATENT ASSIGNMENT

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| CONVEYING PARTY DATA | | |
| Name | | Execution Date |
| RONALD KRITZLER | | 03/28/2008 |
| RECEIVING PARTY DATA | | |
| Name: | E-FAMTRIPS dba BALANZZA | |
| Street Address: | 1813 SW 31st Ave | |
| City: | Hallandale | |
| State/Country: | FLORIDA | |
| Postal Code: | 33009 | |
| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | |
| Application Number: | 12058179 | |
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| NAME OF SUBMITTER: | Ralph E. Locher | |
| Total Attachments: 1 source=LER-9209#page1.tif | | |

OP \$40.00 12058179

ASSIGNMENT

WHEREAS I, **RONALD KRITZLER**, residing at Aventura, Florida, have invented certain new and useful improvements in a

PORTABLE HANDHELD ELECTRONIC SCALE


described in provisional application No. 60/911,239 filed April 11, 2007 and of provisional application No. 60/986,357 filed November 8, 2007, and for which an application for Letters Patent of the United States of America was executed on the date of execution of this assignment;

WHEREAS, **E-FAMTRIPS dba BALANZZA**, a Florida corporation doing business at Hallandale, Florida is desirous of acquiring the entire interest in the invention, and in any and all Letters Patent of the United States that may be obtained therefor;

NOW, THEREFORE, be it known that for and in consideration of my employment by the said corporation and other valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said corporation, its legal representatives, successors and assigns, the full and exclusive right to the said invention as fully set forth and described in the above-mentioned application, and to the application and any and all divisions and continuations thereof, and any and all Letters Patent of the United States which may be granted therefor, and any and all reissues of the Letters Patent, the same to be held and enjoyed by the said corporation, its legal representatives, successors and assigns, to the full end of the term, for which the Letters Patent may be granted or may be reissued or extended, as fully and entirely as the same would have been held by me, had this assignment and sale not been made.

AND I hereby authorize the Commissioner for Patents to issue any and all Letters Patent of the United States on the invention or resulting from the application and from any and all divisions and continuations thereof to the said corporation as the assignee of the entire right, title and interest in and to the same.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.


Witness
B. BARTELL


RONALD KRITZLER

(L.S.) 3-28-2008
Date