

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Yuichi Kosaka</td><td>02/14/2008</td></tr><tr><td>Daniel Tabrah</td><td>02/14/2008</td></tr></tbody></table>	Name	Execution Date	Yuichi Kosaka	02/14/2008	Daniel Tabrah	02/14/2008	
Name	Execution Date						
Yuichi Kosaka	02/14/2008						
Daniel Tabrah	02/14/2008						
RECEIVING PARTY DATA							
Name:	British American Tobacco (Investments) Limited						
Street Address:	Globe House, 1 Water Street						
Internal Address:	a Corporation existing under the laws of England and Wales						
City:	London						
State/Country:	UNITED KINGDOM						
Postal Code:	WC2R 3LA						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29299030</td></tr></tbody></table>	Property Type	Number	Application Number:	29299030			
Property Type	Number						
Application Number:	29299030						
CORRESPONDENCE DATA							
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NAME OF SUBMITTER:	Charles I. Sherman, Reg. No. 22,998						
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif							

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PATENT  
REEL: 020728 FRAME: 0787

**ASSIGNMENT OF INVENTION**  
**AND OF LETTERS PATENT**

Whereas, we, (the "Inventors"), Yuichi Kosaka, whose post office address is c/o BAT Pacific Corporation, Atago Mori Tower 22F, 2-5-1 Atago, Minato-ku, Tokyo, 105-6222, Japan and Daniel Tabrah, whose post office address is c/o British American Tobacco (Investments) Limited, R&D Centre, Regents Park Road, Millbrook, Southampton SO15 8TL United Kingdom, have invented certain improvements in a CIGARETTE PACKET, (the "Invention"), and have executed a U.S. design patent application for United States Letters Patent, serial number 29/299,030, filed on December 18, 2007, of the same title, herewith (the "Application"), which claims priority to and benefit from European Community Design EU 000745278, filed on June 19, 2007; and,

Whereas, (the "Assignee"), British American Tobacco (Investments) Limited, a corporation existing under the laws of England and Wales, whose post office address is Globe House, 1 Water Street, London, United Kingdom WC2R 3LA (including its successors and assigns), desires to acquire my entire right, title and interest in said Application and Invention, and any United States patents to be obtained therefor;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, we hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in said Application and the Invention disclosed therein for the United States of America, including rights of priority under the International Convention of Paris (1883) as amended and the entire right, title, and interest in and to any and all patent applications, patents, continuations, continuations-in-part, divisionals, and reissues based thereon which may be filed or granted therefor in the United States. We agree to cooperate with Assignee, and to execute without additional consideration any additional documents as deemed necessary by Assignee, to apply for or maintain patents or other legal protection for the Invention in the United States of America.

We hereby authorize and request the U.S. Commissioner of Patents and Trademarks to issue any Letters Patent granted upon the invention set forth in this Application

to said Assignee.

ASSIGNORS/INVENTORS: Feb 18, 2008

Yuichi Kosaka  
Yuichi Kosaka  
Daniel Tabrah  
Daniel Tabrah

ASSIGNEE:

RW Drakeford  
Robert William Drakeford (on behalf of British  
American Tobacco (Investments) Limited, in the  
capacity of Assistant Company Secretary.

WITNESSES:

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(signature)  
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