

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT							
NATURE OF CONVEYANCE:	ASSIGNMENT							
CONVEYING PARTY DATA								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Qi Su</td> <td>03/28/2008</td> </tr> <tr> <td>Wendell Baker</td> <td>03/28/2008</td> </tr> </tbody> </table>		Name	Execution Date	Qi Su	03/28/2008	Wendell Baker	03/28/2008	
Name	Execution Date							
Qi Su	03/28/2008							
Wendell Baker	03/28/2008							
RECEIVING PARTY DATA								
Name:	Yahoo! Inc.							
Street Address:	701 First Avenue							
City:	Sunnyvale							
State/Country:	CALIFORNIA							
Postal Code:	94089							
PROPERTY NUMBERS Total: 1								
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12059711</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12059711			
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Application Number:	12059711							
CORRESPONDENCE DATA								
<p>Fax Number: (408)749-6901</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 408-749-6920</p> <p>Email: jose@MPIPLAW.COM</p> <p>Correspondent Name: MPG, LLP AND YAHOO! INC.</p> <p>Address Line 1: 710 LAKEWAY DRIVE</p> <p>Address Line 2: SUITE 200</p> <p>Address Line 4: SUNNYVALE, CALIFORNIA 94085</p>								
ATTORNEY DOCKET NUMBER:	YAHOP044							
NAME OF SUBMITTER:	Jose Nunez							
<p>Total Attachments: 3</p> <p>source=Y04061US00_YAHOP044_Assignment#page1.tif</p> <p>source=Y04061US00_YAHOP044_Assignment#page2.tif</p>								

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PATENT
REEL: 020730 FRAME: 0486

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

ACCESS TO TRUSTED USER-GENERATED CONTENT USING SOCIAL NETWORKS

- ☒ for which I have executed a U.S. patent application on even date herewith.
- ☐ which bears U.S. application serial No. _____, filed _____.
- ☐ for which I have executed a patent application in the country of _____ on even date herewith.
- ☐ which I have executed a U.S. provisional application on even date herewith.
- ☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Qi Su have executed this document on the date indicated below.

CS

Signature of Inventor

3/28/2008

Date

Mountain View, CA

Inventor's City, State of residence

Witnessed by:

(1) Sunil A. Modlchandani

Signature of Witness

3/28/2008

Date

SUNIL A. MODLCHANDANI

Print Witness Name

SUNNYVALE, CA

Witness' City, State of residence

(2) Vaibhav Nivargi

Signature of Witness

3/28/2008

Date

VAIBHAV NIVARGI

Print Witness Name

MOUNTAIN VIEW, CA

Witness' City, State of residence

Assignment of ACCESS TO TRUSTED USER-GENERATED CONTENT USING SOCIAL NETWORKS
by Qi Su and Wendell Baker to Yahoo! Inc.
YAHOP044 / Y04061US00

IN TESTIMONY WHEREOF, Wendell Baker have executed this document on the date indicated below.

Wendell Baker
Signature of Inventor

2008-03-28
Date

Palo Alto, CA

Inventor's City, State of residence

Witnessed by:

(1)

[Signature]
Signature of Witness

MARCH 28, 2008
Date

SHYAM KUTTIKAD

Print Witness Name

PLEASANTON, CA

Witness' City, State of residence

(2)

[Signature]
Signature of Witness

03/28/2008
Date

MOHAN KONYALA

Print Witness Name

SAN JOSE, CA

Witness' City, State of residence