

03-27-2008

Form PTO-1595 (Rev. 08/05)
OMB No. 0651-0027 (exp. 8/30/2008)

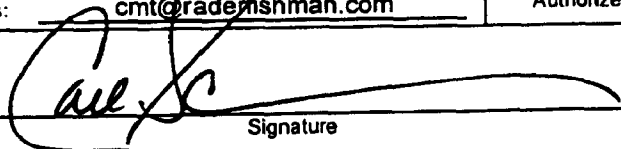
MERCE
rk Office

RECORDATION FORM
PATENTS (



103492451

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or use the new addresses below.

1. Name of conveying party(ies): Anthony CAPOBIANCO Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) Name: <u>SONY CORPORATION</u> Internal Address: _____ Street Address: _____ 1-7-1 Konan Minato-Ku City: <u>Tokyo</u> State: _____ Country: <u>JAPAN</u> Zip: <u>108-0075</u> Additional name(s) & address(es) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
3. Nature of conveyance/Execution Date(s): Execution Date(s): <u>March 20, 2008</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____			
4. Application or patent number(s): <input checked="" type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s) <u>THIS APPLICATION</u> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address to whom correspondence concerning document should be mailed: Name: <u>Christopher M. Tobin</u> <u>RADER, FISHMAN & GRAUER PLLC</u> Internal Address: <u>Atty. Dkt.: SOA-0421</u> Street Address: <u>1233 20th Street, N.W.</u> <u>Suite 501</u> City: <u>Washington</u> State: <u>DC</u> Zip: <u>20036</u> Phone Number: <u>(202) 955-3750</u> Fax Number: <u>(202) 955-3751</u> Email Address: <u>cmt@radefishman.com</u>		6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>40.00</u> <input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)	
		8. Payment Information a. Credit Card Last 4 Numbers _____ Expiration Date _____ b. Deposit Account Number <u>18-0013</u> Authorized User Name <u>Christopher M. Tobin</u>	
9. Signature:  Signature _____ Date <u>March 20, 2008</u> <u>Christopher M. Tobin - 40,290</u> <u>Carl Schaukowitz - 29,211</u> Name of Person Signing _____		Total number of pages including cover sheet, attachments, and documents: <u>4</u>	

**RECORDATION FORM COVER SHEET (PTO-1595)
(supplemental sheet)**

Additional Conveying Party(ies)/Execution Date(s) (1. Continued):

Additional Assignees (2. Continued):

Assignee Name: SONY ELECTRONICS, INC.

Internal Address:

Street Address: 1 Sony Drive

City: Park Ridge State: New Jersey Country: USA Zip: 07656

Assignee Name: _____

Internal Address:

Street Address:

City: _____ State: _____ Country: _____ Zip: _____

Assignee Name: _____

Internal Address:

Street Address:

City: _____ State: _____ Country: _____ Zip: _____

Additional Applications and/or Patents (4. Continued):

Additional Patent Application Numbers
4A. Continued:

Additional Patent Numbers
4B. Continued:

Additional numbers attached?

Yes

No

ASSIGNMENT

WHEREAS, I, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in

METHOD AND APPARATUS FOR PROVIDING FEEDBACK REGARDING DIGITAL CONTENT WITHIN A SOCIAL NETWORK

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, Japan 108-0075 and Sony Electronics Inc., a Delaware corporation with offices at 1 Sony Drive, Park Ridge, New Jersey 07656 U.S.A. (hereinafter referenced as ASSIGNEES) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent

of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

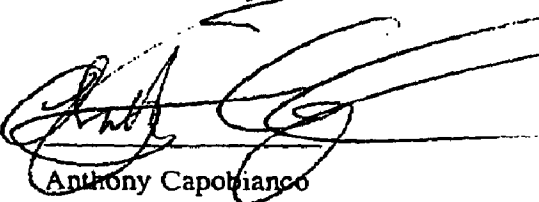
And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow: Serial Number:

_____ Filing Date: _____

This assignment is being executed on the date indicated below.



Anthony Capobianco
(First/Sole Inventor)
Cape Coral, FL
(Residence of First Named Inventor)

Dated: _____

3/20/08