

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Ian B. Robertson		03/07/2008
RECEIVING PARTY DATA		
Name:	Overstock.com, Inc.	
Street Address:	6350 South 3000 East	
City:	Salt Lake City	
State/Country:	UTAH	
Postal Code:	84121	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12014007	
CORRESPONDENCE DATA		
Fax Number:	(801)255-5338	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-255-5335	
Email:	ahowarth@chcpat.com, docketclerk@chcpat.com, ttetzi@chcpat.com	
Correspondent Name:	ALAN J. HOWARTH	
Address Line 1:	P.O. BOX 1909	
Address Line 4:	SANDY, UTAH 84091-1909	
ATTORNEY DOCKET NUMBER:	T11508.A	
NAME OF SUBMITTER:	Alan J. Howarth	
Total Attachments: 3 source=Assignment_INVENTOR_to_OVERSTOCK_signed#page1.tif source=Assignment_INVENTOR_to_OVERSTOCK_signed#page2.tif source=Assignment_INVENTOR_to_OVERSTOCK_signed#page3.tif		

OP \$40.00 12014007

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PATENT
REEL: 020738 FRAME: 0453

A S S I G N M E N T

WHEREAS, Ian B. ROBERTSON, a citizen of the United States of America having a post office address of 6350 South 3000 East, Salt Lake City, Utah 84121, has invented a method and apparatus entitled A SYSTEM AND METHOD FOR ASSIGNING COMPUTER USERS TO TEST GROUPS, hereinafter called the "invention," preferred embodiments of which are disclosed in a United States continuation patent application being assigned application serial no. 12/014,007 and filed on January 14, 2008, and identified as File No. T11508.A of the law firm, Clayton, Howarth & Cannon, P.C., P.O. Box 1909, Sandy, Utah 84091

WHEREAS, ASSIGNEE OVERSTOCK.COM, INC., a Delaware corporation, organized and existing under the laws of the State of Delaware, located at 6350 South 3000 East, Salt Lake City, Utah 84121, is desirous of acquiring the entire right, title and interest in the invention;

NOW THEREFORE, in consideration of one dollar (\$1.00) and other goods and valuable consideration paid to me by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents

WHEN RECORDED RETURN TO:

Alan J. Howarth
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

granted hereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I hereby authorize and request the United States Commissioner for Patents, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the ASSIGNEE as the owner of the entire interest, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which the ASSIGNEE, or the ASSIGNEE's successors, assigns and legal representatives, may request of me to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the ASSIGNEE, or the ASSIGNEE's successors, assigns and legal representatives, to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

WHEN RECORDED RETURN TO:

Alan J. Howarth
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

This assignment and agreement shall be binding upon my heirs and legal representatives.

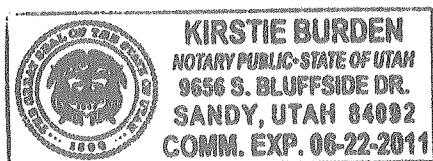
Executed this 7th day of March, 2008, at
Salt Lake City, UT
(City, State)



Ian B. ROBERTSON

STATE OF UTAH)
COUNTY OF Salt Lake) : ss.

On March 7th, 2008, before me personally appeared Ian B. ROBERTSON, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.





NOTARY PUBLIC

My Commission Expires:

6-22-2011

Residing at

9656 So. Bluffsides Dr.

Sandy, UT 84092

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WHEN RECORDED RETURN TO:

Alan J. Howarth
Clayton, Howarth & Cannon, P.C.
P.O. Box 1909
Sandy, Utah 84091

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RECORDED: 04/01/2008

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