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FORM PTO-1595 03/19/2008 RECORDA
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DEPARTMENT OF COMMERCE
Patent and Trademark Office

P/



103493036

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party:

- 1) JONATHAN THOMPSON
- 2) VIJAY CHEMBURKAR
- 3) DAVID BARGERON
- 4)
- 5)
- 6)

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party:

Name: PLUGGD INC.

Internal Address: SUITE 300

Street Address: 206 - 1ST AVE.

City: SEATTLE

State WA

Zip: 98104

Additional names & addresses attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Dates:

- 1) 03/18/2008 4) _____
- 2) 03/18/2008 5) _____
- 3) 03/18/2008 6) _____

4. Application number(s) or registration number(s):

If this document is being filed together with a new application,
the execution date of the application is 03/19/2008.

A. Patent Application Nos.

B. Patent No.

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: OLYMPIC PATENT WORKS PLLC

Internal Address: ROBERT W. BERGSTROM

Olympic Patent Works PLLC

Street Address: P.O. Box 4277

City: SEATTLE State: WA ZIP: 98194-0277

6. Total number of applications and patents involved.....1

7. Total Fee (37 CFR 3.41):\$40

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

50-2976 ^{03/28/2008} DBYRNE 00000024 502976 12077590

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40.00 DA

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERT W. BERGSTROM
Name of Person Signing

Signature

MARCH 19, 2008
Date

Total number of pages including cover sheet, attachments, and document: 4

ASSIGNMENT


WHEREAS, we, Jonathan Thompson, Vijay Chemburkar and David Bargeron (hereinafter referred to as ASSIGNORS), having post office addresses of 6540 Second Ave. NW, Seattle, WA 98117, 1625A S. Weller Street, Seattle, WA 98144 and 7211 – 30th Ave. NW, Seattle, WA 98117, respectively, are the joint inventors of an invention entitled "METHOD AND SUBSYSTEM FOR SEARCHING MEDIA CONTENT WITHIN A CONTENT-SEARCH-SERVICE SYSTEM," which is described and claimed in the foregoing specification and for which a patent is sought and this application in part discloses and claims subject matter disclosed in our earlier-filed Application No. 11/903,279, filed September 21, 2007;

WHEREAS, PLUGGD INC. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at 206 – 1st Ave. South, Suite 300, Seattle, WA 98104, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of goods and other valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation

regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

3/18/08
Date


Jonathan Thompson

State of WASHINGTON)
) ss.
County of KING)

I certify that I know or have satisfactory evidence that Jonathan Thompson is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.


Dated _____

Signature of Notary Public _____

Printed Name _____

My appointment expires _____

3/18/2008
Date


Vijay Chemburkar

State of Washington)
) ss.
County of King)

I certify that I know or have satisfactory evidence that Vijay Chemburkar is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated _____

Signature of Notary Public _____

Printed Name _____

My appointment expires _____

3/18/08
Date


David Barger

State of Washington)
) ss.
County of King)

I certify that I know or have satisfactory evidence that David Barger is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated _____
Signature of _____
Notary Public _____
Printed Name _____
My appointment expires _____