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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ayman HAMMAD	04/24/2007
Christopher LAW	04/09/2007
Vlad GUZNER	04/09/2007
Maorung LIN	04/16/2007
David SOHN	04/12/2007

RECEIVING PARTY DATA

Name:	VISA U.S.A. INC.
Street Address:	PO Box 8999
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94128

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29279369

CORRESPONDENCE DATA

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Address Line 2: 8th Floor

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ATTORNEY DOCKET NUMBER:	16222U-028200US
NAME OF SUBMITTER:	David B. Raczkowski

PATENT REEL: 020742 FRAME: 0807

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Total Attachments: 2

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PATENT REEL: 020742 FRAME: 0808

Client Reference No.: P-14049DES Attorney Docket No.: 16222U-028200US

ASSIGNMENT OF DESIGN PATENT APPLICATION

JOINT

WHEREAS, Ayman Hammad of 6048 Corte Montanas, Pleasanton, CA 94566, Christopher Law, a citizen of the United States, residing at 10 Lake Drive, Pelham Manor, NY 10803, Vlad Guzner, a citizen of Russia, residing at 1750A Dahill Road, Brooklyn, NY 11223, Maorung Lin, a citizen of Taiwan R.O.C., residing at 121 East 4th Street, Apartment 3, Brooklyn, NY 11218, and David Sohn, a citizen of the United States, residing at 555 North Avenue #3W, Fort Lee, NJ 07024, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

ASYMMETRICAL DATA DEVICE WITH INDENTATION

WITH SHIELD

Date(s) of execution of Declaration:

Filing Date:

04/27/2007

Application No.:

29/279,369

: and

WHEREAS, Visa U.S.A. Inc., a corporation of the state of Delaware, located at P.O. Box 8999, M3-2B, San Francisco, CA 94128, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

PATENT REEL: 020742 FRAME: 0809 Assignment

Client Reference No.: P-14049DES Attorney Docket No.: 16222U-028200US

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IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 4/24/2007

Dated: $\int -9$, o7

Dated: 4/9/07

Dated: 4 16 0 7

Dated: 4/12/07

Ayman Hammad

Christopher Law

Vlad Guzner

Maorung Lin

David Sohn

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RECORDED: 04/02/2008