

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Sung-Ho Hwang</td><td>03/13/2008</td></tr><tr><td>Myoung-Gyu Son</td><td>03/13/2008</td></tr><tr><td>Kyung-Hoon Kim</td><td>03/13/2008</td></tr><tr><td>Sang-Man Bak</td><td>03/13/2008</td></tr></tbody></table>	Name	Execution Date	Sung-Ho Hwang	03/13/2008	Myoung-Gyu Son	03/13/2008	Kyung-Hoon Kim	03/13/2008	Sang-Man Bak	03/13/2008	
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Sung-Ho Hwang	03/13/2008										
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Kyung-Hoon Kim	03/13/2008										
Sang-Man Bak	03/13/2008										
RECEIVING PARTY DATA											
Name:	KTFreetel Co., Ltd.										
Street Address:	7-18 Sincheon-dong, Songpa-gu										
City:	Seoul										
State/Country:	REPUBLIC OF KOREA										
Postal Code:	138-240										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12089011</td></tr></tbody></table>	Property Type	Number	Application Number:	12089011							
Property Type	Number										
Application Number:	12089011										
CORRESPONDENCE DATA											
Fax Number:	(212)755-7306										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Email:	syon@jonesday.com										
Correspondent Name:	Sanghyok Yon										
Address Line 1:	222 East 41st Street										
Address Line 4:	New York, NEW YORK 10017										
ATTORNEY DOCKET NUMBER:	11281-170-999										
NAME OF SUBMITTER:	Sanghyok Yon										
Total Attachments: 2 source=11281-170-999_Assignment_and_Recordation#page1.tif source=11281-170-999_Assignment_and_Recordation#page2.tif											

CH \$40.00 12089011

PATENT

500503924

REEL: 020744 FRAME: 0806

ASSIGNMENT

WHEREAS, HWANG, Sung-Ho; SON, Myoung-Gyu; KIM, Kyung-Hoon; BAK, Sang-Man, ASSIGNOR, citizens of Republic of Korea, residing at Ktf, Goyang Telephon Office, 1010, Madoo-dong, Ilsan-gu, Goyang-si, Gyeonggi-do, 411-350, Republic of Korea

are the inventors of the invention in

SYSTEM AND METHOD FOR DECORATING SHORT MESSAGE FROM ORIGINATION POINT

for which we have executed an application for a Patent of the United States

- ☐ which is executed on ☐ even date herewith or ☐
☒ which is identified by Jones Day docket no. 11281-170-999
☐ which was filed on
☐ We hereby authorize and request our attorney, , of Jones Day, , to insert here in parentheses (Application number, _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, **KTFreetel Co., Ltd.**, a corporation organized and existing under the laws of Republic of Korea, and having its principal offices at **7-18, Sincheon-dong, Songpa-gu, Seoul, 138-240, Republic of Korea**, ASSIGNEE

is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

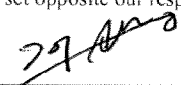



NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEES, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date March 13, 2008, 
 HWANG, Sung-Ho
 Date March 13, 2008, 
 SON, Myoung-Gyu
 Date March 13, 2008, 
 KIM, Kyung-Hoon
 Date March 13, 2008, 
 BAK, Sang-Man

PATENT