

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hong-seok LEE</td><td>03/28/2008</td></tr><tr><td>Hoon SONG</td><td>03/28/2008</td></tr></tbody></table>	Name	Execution Date	Hong-seok LEE	03/28/2008	Hoon SONG	03/28/2008	
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Hong-seok LEE	03/28/2008						
Hoon SONG	03/28/2008						
RECEIVING PARTY DATA							
Name:	SAMSUNG ELECTRONICS CO., LTD.						
Street Address:	416, Maetan-dong, Yeongtong-gu						
Internal Address:	Gyeonggi-do						
City:	Suwon-si						
State/Country:	REPUBLIC OF KOREA						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12061722</td></tr></tbody></table>	Property Type	Number	Application Number:	12061722			
Property Type	Number						
Application Number:	12061722						
CORRESPONDENCE DATA							
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Total Attachments: 1 source=ASSN#page1.tif							

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PATENT
REEL: 020747 FRAME: 0630

Assignment

Whereas, We, Hong-seok LEE of Seongnam-si, Republic of Korea, and Hoon SONG of Yongin-si, Republic of Korea, hereinafter called assignors, have invented certain improvements in ALL-IN-ONE TYPE LIGHT GUIDE PLATE AND BACKLIGHT APPARATUS EMPLOYING THE SAME and executed an application for Letters Patent of the United States of America therefor on 28/March/2008; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number, and filing date of said application when known.

Date: 28/March/2008 Lee Hong-Seok
s/Hong-seok LEE

Date: 28/March/2008 ong Hoon
s/Hoon SONG

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)