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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
Na			ame	Execution Date	
Yaron Nemet				03/31/2008	
Ephraim Brand				03/31/2008	
RECEIVING PARTY DATA					
Name:	Varcode Ltd.				
Street Address: 2	21 Hamelacha Street				
City:	Rosh Haain				
State/Country:	ISRAEL				
Postal Code: 4	48092				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 11852		118529	911		11852911
CORRESPONDENCE DATA					
Fax Number: (212)527-7701					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					\$40.00
Phone: 212-527-7700					
Email: jcordo@darbylaw.com Correspondent Name: Darby & Darby					
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Address Line 2: Church Street Station					
Address Line 4: New York, NEW YORK 10008-0770					
ATTORNEY DOCKET NUMBER:			06727/1206067-US1		
NAME OF SUBMITTER:			Judi Cordo		
Total Attachments: 2 source=ASSIGN#page1.tif source=ASSIGN#page2.tif PATENT					

Attorney Docket No.: 06727/1206067-US1

ASSIGNMENT

I, Yaron Nemet, a citizen of Israel, residing at P.O. Box 183; 44856 Kedumim; ISRAEL; and

I, Ephraim Brand, a citizen of Israel, residing at 250 Ben Gurion Street; 53326 Giveteim; ISRAEL;

and each of us, if more than one person is identified above (hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

VARCODE LTD.

a Corporation organized under the laws of Israel, located at 21 Hamelacha Street, 48092 Rosh Haain, ISRAEL (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, in and for the United States of America only in and to my Invention entitled:

A SYSTEM AND METHOD FOR IMPROVED QUALITY MANAGEMENT IN A PRODUCT LOGISTIC CHAIN

invented by me and described in U.S. Patent Application Serial No. 11/852,911 filed September 10, 2007, which is a continuation of U.S. Patent Application Serial No. 11/624,492 filed January 18, 2007, which claims priority to Provisional Application No. 60/746,646 filed May 7, 2006 and Provisional Application No. 60/804,072 filed June 6, 2006, and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or

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representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense, and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

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Dated: <u>X 58 mg.a 200 1</u> Dated: <u>X 3/3//09</u>

Yaron Nemet: Toventor

RECORDED: 04/03/2008

PATENT REEL: 020749 FRAME: 0983