

04-04-2008



103494562

3013.8

To the Director of the U.S. Patent and Trademark Office

Documents or the new address(es) below.

1. Name of conveying party(ies)

Elery PFEFFER  
Guy GILDOR

2. Name and address of receiving party(ies)

Name: DATANETICS LTD.

Internal Address:

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 30 March 2008

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

Street Address: Avtalion 3

City: Hertzelia

State:

Country: Israel Zip: 46476

Additional name(s) & address(es) attached?  Yes  No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Name: D'vorah Graeser c/o The Discovery Dispatch

Internal Address:

Street Address: 9003 Florin Way

City: Upper Marlboro

State: Maryland Zip: 20772

Phone Number: 301-952-1011

Fax Number: 301-952-9023

Email Address:

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 6908

Expiration Date July 2008

b. Deposit Account Number

Authorized User Name

04/01/2008 MAHMED1 00000021 12078352

9. Signature:

Signature

06 FC:0021

31 March 2008

40.00 DP

D'vorah Graeser  
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

**ASSIGNMENT**

WIERTAS, Wc, Elery PFEFFER and Guy GILDOR have invented one or more inventions described in an application (or provisional application) for Letters Patent of the United States entitled:

**ANALYZING TRANSACTIONAL DATA**

And identified by

Attorney Docket No.554, and/or executed by us on even date herewith and about to be filed in the United States Patent and Trademark Office; and

U.S. Patent Application Serial No. \_\_\_\_\_, filed in the United States Patent and Trademark Office on \_\_\_\_\_; and

WHEREAS, DATANETICS LTD. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the STATE of ISRAEL, and having a usual place of business at Avtalion 3, Hertzelia, 46476 Israel, desires to acquire an interest therein, in accordance with agreements duly entered into with us;

NOW, THEREFORE, for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the invention(s) described in said application, together with our entire right, title and interest in and to said application and such Letters Patent that may issue thereon or patent application that may claim priority thereto under United States law or international convention, including but not limited to non-provisionals, continuations, designs, divisionals, reissues, reexaminations, extensions, and substitutions of said application or such Letters Patent, and any right, title and interest we may have in provisional applications to which said application claims priority and such Letters Patent that may issue thereon, said invention(s), patent applications and Letters Patent to be held and enjoyed by ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all of our rights arising under or pursuant to any and all United States laws and international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, including but not limited to any cause(s) of action and damages accruing prior to this assignment. We hereby acknowledge that this assignment, being of our entire right, title and interest in and to said invention(s), carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE in its own name as assignee of our entire right, title and interest therein;

AND, we hereby further agree for ourselves, our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts that may be deemed necessary to secure fully the aforesaid invention(s) to ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including the execution of non-provisional, continuation, divisional, design, reissue, reexamination, substitution, or corresponding foreign or international patent applications;

AND, we hereby further agree to provide statements or testimony in any interference or other proceeding in which said invention(s) or any application or patent directed thereto may be involved;

AND, we hereby authorize ASSIGNEE or its attorneys or agents to insert the correct serial number and filing date into this assignment, if none is indicated on the date of our execution of this assignment;

AND, we hereby authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue such Letters Patent as shall be granted upon said application, or applications based thereon, to ASSIGNEE, its successors, assigns, or legal representatives.


IN TESTIMONY WHEREOF, we have hereunto set our hands on the date(s) set forth below.

Date 30/3/08

Inventor:   
Elery PFEFFER

Date 30/3/08

In presence of a Witness


Print Name:   
Divya Girdhar

Date 30.03.08

Inventor:   
Guy GILDOR

Date 30/3/08

In presence of a Witness

Print Name:   
Divya Girdhar