

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                   |               |                |                     |            |             |            |            |            |                     |            |
|--|----------------------------------|---------------|----------------|---------------------|------------|-------------|------------|------------|------------|---------------------|------------|
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNMENT                       |               |                |                     |            |             |            |            |            |                     |            |
| <b>CONVEYING PARTY DATA</b>  |                                  |               |                |                     |            |             |            |            |            |                     |            |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ebbe ALTBURG</td> <td>03/24/2008</td> </tr> <tr> <td>Scott FABER</td> <td>03/24/2008</td> </tr> <tr> <td>Ron HIRSON</td> <td>03/24/2008</td> </tr> <tr> <td>Sean VAN DER LINDEN</td> <td>03/24/2008</td> </tr> </tbody> </table> |                                  | Name          | Execution Date | Ebbe ALTBURG        | 03/24/2008 | Scott FABER | 03/24/2008 | Ron HIRSON | 03/24/2008 | Sean VAN DER LINDEN | 03/24/2008 |
| Name   | Execution Date                   |               |                |                     |            |             |            |            |            |                     |            |
| Ebbe ALTBURG   | 03/24/2008                       |               |                |                     |            |             |            |            |            |                     |            |
| Scott FABER  | 03/24/2008                       |               |                |                     |            |             |            |            |            |                     |            |
| Ron HIRSON   | 03/24/2008                       |               |                |                     |            |             |            |            |            |                     |            |
| Sean VAN DER LINDEN  | 03/24/2008                       |               |                |                     |            |             |            |            |            |                     |            |
| <b>RECEIVING PARTY DATA</b>  |                                  |               |                |                     |            |             |            |            |            |                     |            |
| <b>Name:</b>   | UTBK, Inc.                       |               |                |                     |            |             |            |            |            |                     |            |
| <b>Street Address:</b>   | 3500 South DuPont Highway        |               |                |                     |            |             |            |            |            |                     |            |
| <b>City:</b>   | Dover                            |               |                |                     |            |             |            |            |            |                     |            |
| <b>State/Country:</b>  | DELAWARE                         |               |                |                     |            |             |            |            |            |                     |            |
| <b>Postal Code:</b>  | 19901                            |               |                |                     |            |             |            |            |            |                     |            |
| <b>PROPERTY NUMBERS Total: 1</b>   |                                  |               |                |                     |            |             |            |            |            |                     |            |
| <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12098382</td> </tr> </tbody> </table>  |                                  | Property Type | Number         | Application Number: | 12098382   |             |            |            |            |                     |            |
| Property Type  | Number                           |               |                |                     |            |             |            |            |            |                     |            |
| Application Number:  | 12098382                         |               |                |                     |            |             |            |            |            |                     |            |
| <b>CORRESPONDENCE DATA</b>   |                                  |               |                |                     |            |             |            |            |            |                     |            |
| <b>Fax Number:</b>   | (650)462-7851                    |               |                |                     |            |             |            |            |            |                     |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>   |                                  |               |                |                     |            |             |            |            |            |                     |            |
| <b>Phone:</b>  | (650)328-8500                    |               |                |                     |            |             |            |            |            |                     |            |
| <b>Email:</b>  | collettea@gtlaw.com              |               |                |                     |            |             |            |            |            |                     |            |
| <b>Correspondent Name:</b>   | Lehua Wang                       |               |                |                     |            |             |            |            |            |                     |            |
| <b>Address Line 1:</b>   | 2450 Colorado Avenue, Suite 400E |               |                |                     |            |             |            |            |            |                     |            |
| <b>Address Line 4:</b>   | Santa Monica, CALIFORNIA 90404   |               |                |                     |            |             |            |            |            |                     |            |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 076705-209101/US                 |               |                |                     |            |             |            |            |            |                     |            |
| <b>NAME OF SUBMITTER:</b>  | Lehua Wang                       |               |                |                     |            |             |            |            |            |                     |            |
| Total Attachments: 2<br>source=076705-209101US_Assignment#page1.tif  |                                  |               |                |                     |            |             |            |            |            |                     |            |

**CH \$40.00 12098382**



**PATENT ASSIGNMENT**

WHEREAS, I/We, Ebbe ALTBERG, Scott FABER, Ron HIRSON, Sean VAN DER LINDEN, hereinafter referred to as ASSIGNORS, whose post office address is set forth below, have invented and own a certain invention entitled:

**SYSTEMS AND METHODS TO FACILITATE REAL TIME COMMUNICATIONS AND COMMERCE VIA A SOCIAL NETWORK**

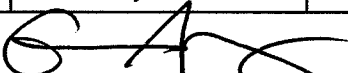
for which an application for a United States Patent was filed with the United States Patent and Trademark Office and with the patent application serial number to be assigned.

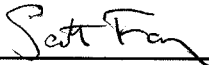
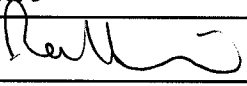
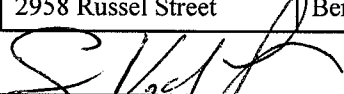
WHEREAS, UTBK, Inc., a corporation organized and existing under the laws of the State of Delaware, and having its principal place of business at 3500 South DuPont Highway, Dover, DE, 19901, US, is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, We hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

|                          |   |  |   |
|--------------------------|---|--|---|
| Full Name of Inventor    | Family Name<br>ALTBERG  | First Given Name<br>Ebbe               | Second Given Name                                   |
| Residence & Citizenship  | City<br>Mill Valley   | State or Foreign Country<br>California | Country of Citizenship<br>Sweden                    |
| Post Office Address      | Address<br>38 Country Club Drive  | City<br>Mill Valley                    | State & Zip Code/Country<br>CA 94941, United States |
| Signature of Inventor 1: |  |  | Date: 2.24.08                                       |

|  |   |   |  |
|--|---|---|--|
| <b>Full Name of Inventor</b>   | <b>Family Name</b><br>FABER                             | <b>First Given Name</b><br>Scott              | <b>Second Given Name</b>                                       |
| <b>Residence &amp; Citizenship</b>   | <b>City</b><br>San Francisco                            | <b>State or Foreign Country</b><br>California | <b>Country of Citizenship</b><br>United States                 |
| <b>Post Office Address</b>   | <b>Address</b><br>2060 Pacific Avenue,<br>Suite No. 307 | <b>City</b><br>San Francisco                  | <b>State &amp; Zip Code/Country</b><br>CA 94109, United States |
| <b>Signature of Inventor 2:</b>   |   |   | <b>Date:</b> 3/24/08   |
| <b>Full Name of Inventor</b>   | <b>Family Name</b><br>HIRSON                            | <b>First Given Name</b><br>Ron                | <b>Second Given Name</b>                                       |
| <b>Residence &amp; Citizenship</b>   | <b>City</b><br>San Francisco                            | <b>State or Foreign Country</b><br>California | <b>Country of Citizenship</b><br>United States                 |
| <b>Post Office Address</b>   | <b>Address</b><br>2625 Polk Street, Apt.<br>No. 3       | <b>City</b><br>San Francisco                  | <b>State &amp; Zip Code/Country</b><br>CA 94109, United States |
| <b>Signature of Inventor 3:</b>   |   |   | <b>Date:</b> 3/24/08   |
| <b>Full Name of Inventor</b>   | <b>Family Name</b><br>VAN DER LINDEN                    | <b>First Given Name</b><br>Sean               | <b>Second Given Name</b>                                       |
| <b>Residence &amp; Citizenship</b>   | <b>City</b><br>Berkeley                                 | <b>State or Foreign Country</b><br>California | <b>Country of Citizenship</b><br>Australia                     |
| <b>Post Office Address</b>   | <b>Address</b><br>2958 Russel Street                    | <b>City</b><br>Berkeley                       | <b>State &amp; Zip Code/Country</b><br>CA 94705, United States |
| <b>Signature of Inventor 4:</b>  |   |   | <b>Date:</b> 3/24/2008   |