

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shoji KOSUGE</td> <td>02/18/2008</td> </tr> <tr> <td>Shingo SHIMAZAKI</td> <td>02/19/2008</td> </tr> <tr> <td>Mikio ISHII</td> <td>02/19/2008</td> </tr> <tr> <td>Hiroshi HIGUCHI</td> <td>02/19/2008</td> </tr> <tr> <td>Masahiro TAKE</td> <td>02/19/2008</td> </tr> </tbody> </table>		Name	Execution Date	Shoji KOSUGE	02/18/2008	Shingo SHIMAZAKI	02/19/2008	Mikio ISHII	02/19/2008	Hiroshi HIGUCHI	02/19/2008	Masahiro TAKE	02/19/2008
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Masahiro TAKE	02/19/2008												
RECEIVING PARTY DATA													
Name:	SONY CORPORATION												
Street Address:	1-7-1 Konan, Minato-ku												
City:	Tokyo												
State/Country:	JAPAN												
Postal Code:	108-0075												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12098519</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12098519								
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Application Number:	12098519												
CORRESPONDENCE DATA													
Fax Number:	(212)588-0500												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	(212) 588-0800												
Email:	darfanis@flhlaw.com												
Correspondent Name:	FROMMER LAWRENCE & HAUG												
Address Line 1:	745 FIFTH AVENUE- 10TH FL.												
Address Line 4:	NEW YORK, NEW YORK 10151												
ATTORNEY DOCKET NUMBER:	450100-06085												
NAME OF SUBMITTER:	William S. Frommer												

OP \$40.00 12098519

Total Attachments: 2
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ASSIGNMENT

WHEREAS, I, as below named inventors, residing at the addresses stated next to our names, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in
VIDEO SIGNAL PROCESSING APPARATUS, VIDEO SIGNAL PROCESSING METHOD, COMPUTER PROGRAM PRODUCT, AND IMAGE DISPLAY APPARATUS

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-Ku, Tokyo, Japan (hereinafter referred to as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the serial number and filing date of this application in the spaces that follow: Serial Number: _____, Filing Date: _____.

This assignment executed on the dates indicated below.

Shoji KOSUGE

Name of first or sole inventor
Kanagawa, Japan

Execution date of U.S. Patent Application

Residence of first or sole inventor

Signature of first or sole inventor
Shoji Kosuge

Date of this assignment
February 18, 2008

Shingo SHIMAZAKI

Name of second inventor
Kanagawa, Japan

Execution date of U.S. Patent Application

Residence of second inventor

Signature of second inventor
Shingo Shimazaki

Date of this assignment
February 9, 2008

Mikio ISHII

Name of third inventor
Kanagawa, Japan

Execution date of U.S. Patent Application

Residence of third inventor

Signature of third inventor
Mikio Ishii

Date of this assignment
February 19, 2008

ADDITIONAL INVENTOR(S) ON NEXT PAGE

Hiroshi HIGUCHI

Name of fourth inventor Kanagawa, Japan	Execution date of U.S. Patent Application
Residence of fourth inventor	
Signature of fourth inventor <i>Hiroshi Higuchi</i>	Date of this assignment <i>February 19, 2008</i>

Masahiro TAKE

Name of fifth inventor Kanagawa, Japan	Execution date of U.S. Patent Application
Residence of fifth inventor	
Signature of fifth inventor <i>Masahiro Take</i>	Date of this assignment <i>February 19, 2008</i>

Name of sixth inventor	Execution date of U.S. Patent Application
Residence of sixth inventor	
Signature of sixth inventor	Date of this assignment

Name of seventh inventor	Execution date of U.S. Patent Application
Residence of seventh inventor	
Signature of seventh inventor	Date of this assignment

Name of eighth inventor	Execution date of U.S. Patent Application
Residence of eighth inventor	
Signature of eighth inventor	Date of this assignment

Name of ninth inventor	Execution date of U.S. Patent Application
Residence of ninth inventor	
Signature of ninth inventor	Date of this assignment