

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tim Griffith</td> <td>03/04/2008</td> </tr> <tr> <td>Bernard Z. Kufluk</td> <td>03/04/2008</td> </tr> <tr> <td>Samuel J. Smith</td> <td>03/04/2008</td> </tr> <tr> <td>Philip R. Taunton</td> <td>03/04/2008</td> </tr> <tr> <td>Robert J. Breeds</td> <td>03/04/2008</td> </tr> <tr> <td>Ian Heritage</td> <td>03/04/2008</td> </tr> </tbody> </table>		Name	Execution Date	Tim Griffith	03/04/2008	Bernard Z. Kufluk	03/04/2008	Samuel J. Smith	03/04/2008	Philip R. Taunton	03/04/2008	Robert J. Breeds	03/04/2008	Ian Heritage	03/04/2008
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RECEIVING PARTY DATA															
Name:	International Business Machines Corporation														
Street Address:	New Orchard Road														
City:	Armonk														
State/Country:	NEW YORK														
Postal Code:	10504														
PROPERTY NUMBERS Total: 1															
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12098547</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12098547										
Property Type	Number														
Application Number:	12098547														
CORRESPONDENCE DATA															
Fax Number:	(402)496-0333														
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CH \$40.00 12098547

NAME OF SUBMITTER:

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Total Attachments: 2

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ASSIGNMENT

Whereas, we,

- | | |
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3 Wolvesey Place
Chandlers Ford, Eastleigh
Hampshire SO53 4EA
United Kingdom</p> |
|--|---|

have invented certain improvements in


METHOD AND SYSTEM FOR ANALYZING A PRESENTATION

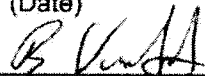
and executed, respectively, a United States patent application therefore on


(Dates Inventors Signed Declaration) (1) 03/04, (2008); (2) 3/4, (2008);
(3) 03/04, (2008); (4) 03/04, (2008); (5) 03/04, (2008); (6) 03/04, (2008)


Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;


Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.


(1) Signed at Winchester on 3rd April, 2008.
(City) (Date)

TIM GRIFFITH

(2) Signed at Winchester on 3rd April, 2008.
(City) (Date)

BERNARD Z. KUFLUK

(3) Signed at Winchester on 3rd April, 2008.
(City) (Date)

SAMUEL J. SMITH

(4) Signed at WINCHESTER on 3rd April, 2008.
(City) (Date)

PHILIP R. TAUNTON

(5) Signed at WINCHESTER on 03 APRIL, 2008.
(City) (Date)

ROBERT J. BREEDS

(6) Signed at WINCHESTER on 3rd APRIL, 2008.
(City) (Date)

IAN HERITAGE