

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Amaia COWAN</td> <td>01/30/2008</td> </tr> <tr> <td>Jonathan HEWITT</td> <td>01/28/2008</td> </tr> <tr> <td>Leo FROHLICH</td> <td>01/30/2008</td> </tr> </tbody> </table>		Name	Execution Date	Amaia COWAN	01/30/2008	Jonathan HEWITT	01/28/2008	Leo FROHLICH	01/30/2008
Name	Execution Date								
Amaia COWAN	01/30/2008								
Jonathan HEWITT	01/28/2008								
Leo FROHLICH	01/30/2008								
RECEIVING PARTY DATA									
Name:	INNOVIA FILMS LIMITED								
Street Address:	West Road								
City:	Wigton, Cumbria								
State/Country:	UNITED KINGDOM								
Postal Code:	CA7 9XX								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11995292</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11995292				
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Application Number:	11995292								
CORRESPONDENCE DATA									
Fax Number:	(202)408-5146								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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ATTORNEY DOCKET NUMBER:	20941-65143								
NAME OF SUBMITTER:	Ping Wang, M.D.								

Total Attachments: 2
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**PATENT
 REEL: 020765 FRAME: 0075**

OP \$40.00 11995292

Docket No.: 5455-006 NATL

Assignment of Application

WHEREAS, I (we), _____

Amaia COWAN, c/o Innovia Films Limited, West Road, Wigton, Cumbria CA7 9XX, Great Britain;

Jonathan HEWITT, c/o Innovia Films Limited, West Road, Wigton, Cumbria CA7 9XX, Great Britain; and

Leo FRÖHLICH, c/o Innovia Films Limited, West Road, Wigton, Cumbria CA7 9XX, Great Britain

_____, respectively.

have invented certain new and useful improvements in:

EASY OPEN REAM WRAP

for which an application for Letters Patent was executed on _____

(Application No. 11/995,292 , Filed _____); and

WHEREAS, INNOVIA FILMS LIMITED

(hereinafter referred to as "ASSIGNEE"), having a place of business at:

West Road

Wigton, Cumbria CA7 9XX

GREAT BRITAIN

is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

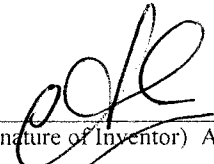
NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I (we), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign

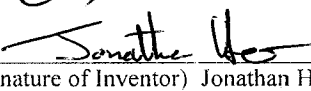
countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, continuations, substitutions, renewals and reissues thereof.


I (we) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (we) agree that I (we) will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of DLA Piper US LLP, 500 8th Street, NW, Washington, DC 20004-2131, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 30th January 2008 
(Signature of Inventor) Amaia COWAN

Date: 28th January 2008 
(Signature of Inventor) Jonathan HEWITT

Date: 30.01.08 
(Signature of Inventor) Leo FRÖHLICH

Date: _____
(Signature of Inventor)

Date: _____
(Signature of Inventor)

Date: _____
(Signature of Inventor)