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| Form PTO-1595 RECORDATION FORM COVER SHEET PATENTS OF Y   | U.S. Department of Commerce Patents & Trademark Office  |  |
| 04-07-2008  | Attorney Docket No. 060279.00195  Date: April 1, 2008   |  |
| MAILSTOP ASSIGNMENT   |   |  |
| 103494884   | : and Trademark Office<br>Jocuments or copy thereof   |  |
| Name of conveying party(ies)  | Name and address of receiving party(ies):   |  |
| Juha Henrik ARRASVUORI Additional name(s) of conveying party(ies) attached?   | Name: NOKIA CORPORATION   |  |
| ☐ Yes   ☑ No  | Address: Keilalahdentie 4<br>FIN-02150 Espoo  |  |
| Nature of conveyance/Execution Date(s):   | - Finland   |  |
| Execution Date(s): March 6, 2008  | Additional name(s) & address(es) attached?  |  |
| □ Assignment     □ Government Interest Assignment     □ Joint Research Agreement     □ Executive Order 9424, Confirmatory License     □ Other     □ Other                         | ☐ Yes   ☑ No  |  |
| 4. Application number(s) or patent number(s):  If this document is being filed together with a new application, the execution date of the application is:                         |   |  |
| A. Patent Application No.(s) 11/826,457   | B. Patent No.(s)  |  |
| Additional numbers attached? ☐ Yes  ☑ No  |   |  |
| Name and address of party to whom correspondence concerning document should be mailed:  | Total number of applications and patents involved:     One  |  |
| Name: Squire Sanders & Dempsey L.L.P.   | 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00   |  |
| Street Address: 8000 Towers Crescent Drive, 14th Floor  | ☐ Included in attached Check No. 018344.  |  |
| Tysons Corner, Virginia 22182-2700<br>Phone Number: (703) 720-7800<br>Fax Number: (703) 720-7802  | Any additional fees are authorized to be charged to deposit account   |  |
|   | 8. Counsel's Deposit account number: 50-2222  (Attach duplicate copy of this page if paying by deposit account) |  |
| DO NOT USE THIS SPACE   |   |  |
| 9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. |   |  |
| Develop H. Coldbush   | H 47,818 April 1, 2008  |  |
| Douglas H. Goldhush  Name of Basson Signing  Sign   | Date  |  |
| Name of Ferson Signing  | pages including cover sheet, attachments, and document: 2   |  |

PATENT REEL: 020765 FRAME: 0146

Docket No. 060279.00195

## WORLDWIDE INVENTION ASSIGNMENT

For good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR)

[Insert ASSIGNEE's Name(s) Address(es)] Nokia Corporation

Keilalahdentie 4

F1-02150 Espoo

Finland

(hereinafter ASSIGNEE), the receipt and sufficiency of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

[Title of Invention]

completed]

[\*If the assignment is being filed after the filing of the application, this section must be

CONTEXT BASED MEDIA CONTENT PRESENTATION

for which the following applications were filed:

\*Filed on:

by

16 July 2007

Application Number(s)

11/826,457

(Squire, Sanders & Dempsey L.L.P. is hereby authorized to insert the series code, serial number and/or filing date hereon, when known)

and all Letters Patent of any country in the world to be obtained therefor on said application or any continuation, division, renewal, substitute, reissue or reexamination thereof for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with application and any continuing, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, division, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

[Signature(s) of Assignor(s)]

| 110         | Juha Henrik ARRASVUORI | 6 MARCH 2008<br>(DATE) |
|-------------|------------------------|------------------------|
| (SIGNATURE) | (TYPE NAME)            | (DATE)                 |

PATENT REEL: 020765 FRAME: 0147

**RECORDED: 04/01/2008**