

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Diana Lo-Min Chang	05/14/2007
Ji-Hyun K. Hwang	05/15/2007
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29280082
CORRESPONDENCE DATA	
Fax Number:	(860)527-0464
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(860) 549-5290
Email:	schardt@ip-lawyers.com
Correspondent Name:	M. Cunningham; McCormick Paulding Huber
Address Line 1:	CityPlace II, 185 Asylum Street
Address Line 4:	Hartford, CONNECTICUT 06103
ATTORNEY DOCKET NUMBER:	7805-0019
NAME OF SUBMITTER:	Marina F. Cunningham

CH \$40.00 29280082

Total Attachments: 4  
 source=78050019pasgn#page1.tif  
 source=78050019pasgn#page2.tif  
 source=78050019pasgn#page3.tif

**500509954**

**PATENT**  
**REEL: 020780 FRAME: 0335**



**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

Diana Lo-Min Chang  
1200 12<sup>th</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

Ji-Hyun K. Hwang  
1200 12<sup>th</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc.  
PO Box 8102  
Reno, Nevada 89507

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled  
"Gift Card Enclosure with Gift Card" for which:

a non-provisional application for United States Letters Patent:

was filed on \_\_\_\_\_ and accorded U.S. Serial No. \_\_\_\_\_ ; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby

authorizes and requests ASSIGNEE'S legal representatives, of McCormick, Paulding &  
Huber, LLP., CityPlace II, 185 Asylum Street, Hartford, Connecticut 06103-3410,  
associated with Customer No. 35301, to insert here in parenthesis (U.S. Serial No.

\_\_\_\_\_29/280,082\_\_\_\_\_, filed 05/16/2007\_\_\_\_\_) this APPLICATION's U.S. Serial

Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of  
the State of Nevada having a place of business at PO Box 8102, Reno, NV 89507, is desirous of acquiring

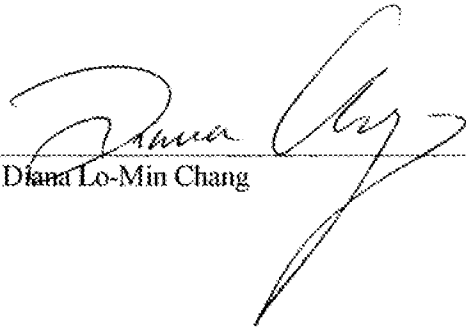
the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

U.S. Patent Appln. No.  
Filing Date:

Attorney Docket No. 7805-0019  
Client Docket No. REG01528 2007 PT

5-14-07  
Date

  
Diana Lo-Min Chang

State of WASHINGTON )

County of KING )

) ss:  
)

I certify that I know or have satisfactory evidence that Diana Lo-Min Chang is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

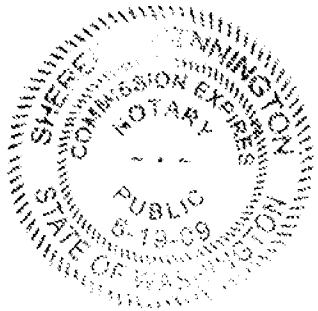
Dated 5-14-2007

Signature of Notary Public Sherree L. Pennington

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

(Seal)



U.S. Patent Appln. No.  
Filing Date:

Attorney Docket No. 7805-0019  
Client Docket No. REG01528 2007 PT

5/15/07  
Date

[Signature]  
Ji-Hyun K. Hwang

State of WASHINGTON )  
County of KING ) ss:  
)

I certify that I know or have satisfactory evidence that Ji-Hyun K. Hwang is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 5-15-2007

Signature of [Signature]  
Notary Public

Printed Name SHERREE L. PENNINGTON

My commission expires 6-19-2009