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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Johannes S. Lenkl	04/08/2008

RECEIVING PARTY DATA

Name:	Avery Dennison Deutschland GmbH	
Street Address:	OhmstraBe 3	
Internal Address:	Eching	
City:	Bayern	
State/Country:	GERMANY	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12100553

CORRESPONDENCE DATA

Fax Number: (937)865-6778

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Avery Dennison Corporation

Address Line 1: Joseph J. Grass

Address Line 2: 170 MONARCH LANE

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ATTORNEY DOCKET NUMBER: 4567-US AD2008000207 J721

NAME OF SUBMITTER: Joseph J. Grass

Total Attachments: 2

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PATENT REEL: 020782 FRAME: 0904

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PATENT

Docket No.: 4567-US M-702

ASSIGNMENT

For good consideration the receipt of which is hereby acknowledged, I the undersigned

Johannes S. Lenkl, 85356 Freising, Edenhofen 3, Germany

do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Deutschland GmbH (hereinafter "ASSIGNEE"), with its principal place of business at Ohmstraße 3, Eching, Bayern, 85386, Germany, and its successors, legal representatives and assigns, my entire right, title, and interest throughout the world, in, to and under the inventions in

CONFIGURABLE MODULAR LABELING MACHINE AND METHODS OF MAKING SAME

set forth in the application for the United States Letters Patent filed on _______ and assigned Serial No. ______, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And I hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And I hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

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And I hereby covenant and agree that I will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, it successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

And I hereby authorize the patent attorney of record and/or having power of attorney in the U.S. patent application identified above to insert the serial number and filing date information for patent application in the appropriate spaces in this assignment document when that information becomes available.

In testimony whereof, I hereunto set my hand and seal this 08 day of Aprile, 2008.

ASSIGNOR

Johannes S Lenkl

Witnessed By:

RECORDED: 04/10/2008

<u>08-Apr. 200</u>9 Date