

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ICON IP INC.	04/09/2008
RECEIVING PARTY DATA	
Name:	ICON HEALTH & FITNESS, INC.
Street Address:	1500 South 1000 West
City:	Logan
State/Country:	UTAH
Postal Code:	84321
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6019710
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Salt Lake City, UTAH 84111
ATTORNEY DOCKET NUMBER:	13915.117 - ASSIGNMENT
NAME OF SUBMITTER:	James B. Belshe
Total Attachments: 1 source=13915_117_ICON Assignment#page1.tif	

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PATENT
REEL: 020783 FRAME: 0647

ASSIGNMENT OF PATENT RIGHTS

Whereas, ICON IP INC., a Delaware corporation ("Assignor"), is the owner of the rights, title, and interest in and to United States Patent No. 6,019,710 and the inventions and improvements described therein; and

Whereas, ICON HEALTH & FITNESS, INC., a Delaware corporation with principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), desires to acquire all right, title, and interest in and to United States Patent No. 6,019,710 and the inventions and improvements described therein, and the right to sue for past, present, and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of good and valuable consideration of the premises, Ten Dollars (\$10.00) in hand paid, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey all right, title, and interest in and to United States Patent No. 6,019,710, together with the Assignor's right to sue for past, present and/or future infringement of United States Patent No. 6,019,710 to Assignee.

SIGNED on this 9th day of April, 2008.

ICON IP, INC.

By Everett Smith
Everett Smith, Secretary

STATE OF UTAH §
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COUNTY OF CACHE §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared EVERETT SMITH, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said ICON IP, INC., a Delaware corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 9th day of April, 2008.

Narayne M. Rougeau
NOTARY PUBLIC, State of Utah

