

Form PTO-1595 (Rev. 08/05)
OMB No. 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
TIMOTHY PAUL RAMSDALE
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: STAYCHILLED LIMITED
Internal Address: _____

3. Nature of conveyance/Execution Date(s):
Execution Date(s) APR 10, 2008
 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

Street Address: 1 GOODWIN MEADOWS,
City: WOOBURN GREEN
State: BUCKINGHAMSHIRE
Country: ENGLAND Zip: _____
Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):
A. Patent Application No.(s) _____
Additional numbers attached? Yes No

This document is being filed together with a new application.
B. Patent No.(s)
D505049
D489576

5. Name and address to whom correspondence concerning document should be mailed:
Name: KENNETH WRIGHT
Internal Address: _____
Street Address: 562 KELLY WAY
City: PALO ALTO
State: CA Zip: 94306
Phone Number: 619 846 4333
Fax Number: 619 400 4810
Email Address: KWRIGHT@RWHLAW.COM

6. Total number of applications and patents involved: 2
7. Total fee (37 CFR 1.21(h) & 3.41) \$ 80.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information
a. Credit Card Last 4 Numbers 4018
Expiration Date 03/11
b. Deposit Account Number _____
Authorized User Name _____

9. Signature: [Signature]
Signature
KENNETH R WRIGHT
Name of Person Signing

Date: 4/10/08
Total number of pages including cover sheet, attachments, and documents: 11

Documents to be recorded (including cover sheet) should be faxed to (871) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1460, Alexandria, V.A. 22313-1460

ASSIGNMENT OF DESIGN PATENT

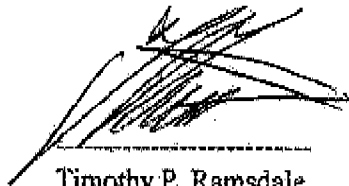
This agreement entered this 10 day of APRIL, 2008 between TIMOTHY PAUL RAMSDALE, of Andleton, Nursery Drive, Lane End, High Wycombe, Buckinghamshire, ENGLAND, herein referred to as "Assignor", and STAYCHILLED LIMITED, of 1, Goodwin Meadows, Wooburn Green, Buckinghamshire, ENGLAND, herein referred to as "Assignee".

That Assignor is the sole owner of the invention known as BEVERAGE COOLER/INSULATOR which is the subject of Letters Patent Number US D505049, registered with the United States Patent and Trademark Office on May 17, 2005, a copy of which is attached hereto, and Assignee is desirous of acquiring such patent and any and all rights thereto.

That in consideration of the payment of Five Pounds (£5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said patent, along with the registration thereof, which is contained herein.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the patent.

IN WITNESS WHEREOF, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



Timothy P. Ramsdale

ACKNOWLEDGEMENT

STATE OF UNITED KINGDOM)
)
County of Buckinghamshire)

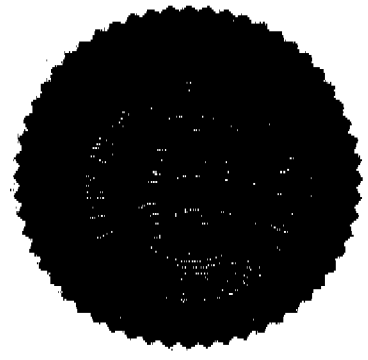
On 10th April 2008 before me, STEPHEN DAVID FINN, Notary Public, personally appeared Timothy P. Ramsdale, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature] SDFinn
Signature of Notary Public

[SEAL] 31 Amersham Hill Drive
High Wycombe Bucks. UK

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ASSIGNMENT OF DESIGN PATENT

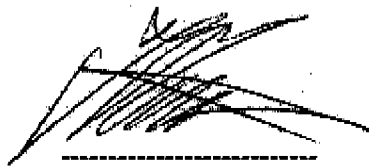
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That in consideration of the payment of Five Pounds (£5.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said patent, along with the registration thereof, which is contained herein.

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IN WITNESS WHEREOF, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



Timothy P. Ramsdale

ACKNOWLEDGEMENT

STATE OF ~~UNITED KINGDOM~~)
)
County of Buckinghamshire)

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WITNESS my hand and official seal.

[Signature] SD Finn
Signature of Notary Public of

[SEAL] 31 Amersham Hill Drive
Hight Wycombe Bucks, UK.

3309/2

