

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Mettu R. Reddy	02/04/2008
Joshua D. Larsen	02/01/2008
Pravinkumar Patel	02/01/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Bally Gaming, Inc.
<b>Street Address:</b>	6601 South Bermuda Road
<b>City:</b>	Las Vegas
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89119-7990
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12103650
<b>CORRESPONDENCE DATA</b>	
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NAME OF SUBMITTER:	Andrew B. Chen
Total Attachments: 1 source=83336-1646S_Assignment#page1.tif	

CH \$40.00 12103650

**ASSIGNMENT**

This Assignment made by METTU R. REDDY of Marshfield, WI, JOSHUA D. LARSEN of Las Vegas, NV and PRAVINKUMAR PATEL of Las Vegas, NV, Assignors, to BALLY GAMING, INC., a Nevada Corporation, Assignee, having a place of business at 6601 South Bermuda Road, Las Vegas, NV 89119-7990;

WHEREAS, Assignors have invented a new and useful GAMING MACHINE HAVING INTERCHANGEABLE DISPLAY CONTENT for which an application for United States Letters Patent has been executed by them this day; and WHEREAS, Assignors believe themselves to be the original first inventors of the invention disclosed and claimed as filed on 04/15/2008 and assigned U.S. Application Number 12/103,650 ; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application, and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to Assignee all of Assignors' right, title and interest in, to and under said invention(s) and said Application, including (a) the right to apply for patents in the United States of America and in all foreign countries for said invention(s), (b) all Application for patents for said invention(s) or based on said Application in all countries, now filed or to be filed, including all non-provisional, divisional, renewal, substitute, continuation, continuation-in-part and convention Application based in whole or in part upon said invention(s) or upon said Application, (c) all patents which may issue on said invention(s) and on any application transferred by this Assignment in the United States and foreign countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for said invention(s) or upon such Application, for the full term or terms for which the patents may be issued, and (d) every priority right that is or may be predicated upon or arise from said invention(s), said Application and such patents under any applicable international or bilateral treaty, agreement or convention. Assignors hereby authorize Assignee to file a patent Application in all countries for any or all of said invention(s) in Assignors' name, or in Assignee's name, or otherwise as Assignee may deem advisable, under any international or bilateral treaty, agreement or convention, or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representative(s) and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing a Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates written hereinbelow.

Assignor(s):

Dated: 02/04/2008

M. R. Reddy  
METTU R. REDDY

Dated: 2-1-08

Joshua D. Larsen  
JOSHUA D. LARSEN

Dated: 02-01-08

Pravinkumar Patel  
PRAVINKUMAR PATEL