PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Thomas John Scimone	04/01/2008

RECEIVING PARTY DATA

Name:	Promotopia, Inc.
Street Address:	954 Robin Lane
City:	Campbell
State/Country:	CALIFORNIA
Postal Code:	95008

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D500657

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	John Nielsen

Total Attachments: 1

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PATENT REEL: 020808 FRAME: 0854

ASSIGNMENT OF INVENTION AND PATENT APPLICATION RIGHTS

For value received, Thomas John Scimone, an individual, ("Assignor") hereby assigns, sells, and transfers to Promotopia, Inc., a California corporation, located at 954 Robin Lane, Campbell, California 95008, United States ("Assignee") the following: (a) Assignor's entire right, title, and interest in and to the invention entitled "CD OPENER AND SINGLE SHEET PAPER CUTTER" invented by Assignor ("Invention"); (b) the application for United States design patent therefor, filed on June 22, 2002 and assigned serial number 29/162,864 ("Application"); (c) any patent, including United States design patent no. US D500,657 S issued January 11, 2005 ("Patent"); (d) or reissues of any patent that may be granted or issued on the Application; and (e) any additional applications that are continuations, continuations-in-part, substitutes, or divisions of the Application and any patents granted or issued on such applications.

Assignor hereby further assigns, sells, and transfers to Assignee, Assignor's entire right, title, and interest in and to the Invention in every country foreign to the United States, together with all rights to apply for and obtain patents in all countries foreign to the United States. Assignor further conveys to Assignee all priority rights resulting from the above-identified Application for a United States patent.

Assignor agrees to execute all papers, give any required testimony, and perform all other necessary lawful acts as Assignee may require to enable Assignee to perfect Assignee's interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of all patents on the Invention and reissues and extensions thereof, both in the United States and in foreign countries, including Assignee's interest therein.

Date , 2008

Thomas John Scimone, Assignor

REEL: 020808 FRAME: 0855

RECORDED: 04/16/2008