

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Keith James Hensel	04/10/2008
RECEIVING PARTY DATA	
Name:	Breville Pty Limited
Street Address:	Building 2, Port Air Industrial Estate
Internal Address:	1A Hale Street
City:	Botany NSW
State/Country:	AUSTRALIA
Postal Code:	2019
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29306888
CORRESPONDENCE DATA	
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Address Line 4:	SYDNEY NSW, AUSTRALIA 2000
ATTORNEY DOCKET NUMBER:	BRE0625S
NAME OF SUBMITTER:	Michael Molins
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 29306888

PATENT

500517211

REEL: 020821 FRAME: 0347

**Pending Application:
DOCKET NO.: BRE0625S**

ASSIGNMENT

WHEREAS, I Keith James Hensel of 44 Karilla Avenue, Lane Cove, NSW, 2066, Australia hereinafter referred to as the assignor, am the inventors of certain inventions or improvements for which I have made application for a Design Patent to the United States, identified as Case No. Application Number _____, entitled Storage Rack;

WHEREAS, **Breville Pty Limited** of Building 2, Port Air Industrial Estate, 1A Hale Street, Botany, NSW, 2019, Australia hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid by said assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of any substitutes for said application, and in, to and under any and all Letters Patent or Design Patents which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extensions or extensions of said Letter Patent, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have held and enjoyed by us had this assignment, sale and transfer not been made.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letter Patent or Design Patent to said assignee, its successors, assigns, nominees, or legal representatives, and I agree to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent or Design Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representative to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent or Design Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

I further authorize and direct attorneys at Molins & Co., of Sydney, if required, to insert as required, the actual serial number and filing date of said application as soon as the same shall have been made known to them by the United States Patent Office.

IN WITNESS WHEREOF, I have hereunto set my hands and seals.


Date: 10 APRIL 2008


Assignor - Keith James Hensel

STATEMENT BY WITNESS

I, JACKIE YONG, whose full post office address is 8 HANNAN ST, MAROUBRA NSW 2035 was personally present and did see **Keith James Hensel** execute the above assignment on the 10 day of APRIL, 2008, and such assignor is personally known to me to be the person described in such document.

Date: 10 APRIL 2008


Signature of Witness