PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|----------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------------------|----------------|
| William Edmund Cranstoun KENTISH | 03/26/2008 |
| Nicolas John HAYNES | 04/03/2008 |

RECEIVING PARTY DATA

| Name: | SONY UNITED KINGDOM LIMITED | |
|-----------------|-----------------------------|--|
| Street Address: | THE HEIGHTS, BROOKLANDS | |
| City: | WEYBRIDGE | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | KT13 0XW | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 12090875 | |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 323125US8X PCT

NAME OF SUBMITTER: Etsegenet Nega

Total Attachments: 2

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OP \$40,00

PATENT REEL: 020830 FRAME: 0062

500518567

SBC Ref: ¹⁻⁰⁵⁻⁰⁴⁹ DYC Ref: ^{P023891US}

Assignment of Application

INSERT NAMES AND RESIDENCE ADDRESS OF THE INVENTORS: WHEREAS, I (WE)

William Edmund Cranstoun Kentish 1 Leys Approach Chipping Norton Oxfordshire OX7 5HE United Kingdom

Nicolas John Haynes 26 Clevely Road Enstone Oxfordshire OX7 6LN United Kingdom

0×7 4LN N.H. 3/4/08

| | | | , respectively, | | |
|-----------------------------|---|------------------------------------|------------------|--|--|
| NSERT TITLE OF NVENTION: | have invented certain new and useful improvements in: | | | | |
| | (Application No | , filed |), and | | |
| | WHEREAS, SONY UNITED KI | NGDOM LIMITED, THE HEIGHTS, BROOKL | ANDS, WEYBRIDGE, | | |

INSERT NAME AND ADDRESS OF COMPANY OR OTHER ASSIGNEE KT13 0XW, ENGLAND (hereinafter referred to as "ASSIGNEE") having a place of business at: is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

SBC Ref: I-05-049 DYC Ref: P023891US

Page 2 of 2

RECORDED: 04/21/2008

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

| Date: | March | 2008 | William Bund aandon Kenti |
|-----------|----------|------|--|
| , | 1 | | (Signature of Inventor) Name: William Edmund Cranstoun Kentish |
| Date: 3 A | ril 2008 | | Illay. |
| | | | (Signature of Inventor) Name: Nicolas John Haynes |
| Date: | | | |
| <u>-</u> | | | (Signature of Inventor) Name: |
| Date: | | | |
| | | | (Signature of Inventor) Name: |
| Date: | | | |
| | | | ((Signature of Inventor) Name: |
| Date: | | | |
| | | | (Signature of Inventor) Name |

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C. ATTORNEYS AT LAW 1940 DUKE STREET ALEXANDRIA, VIRGINIA 22314

> PATENT REEL: 020830 FRAME: 0064