

Form PTO-1595 (Rev. 08/05)
OMB No. 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

OFER RONEN
ROSS D. WELDON

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Sendori, Inc.

Internal Address: _____

Street Address: 151 S. Bernardo, #18

City: Sunnyvale

State: CA

Country: _____ Zip: 94086

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) March 21, 2008

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

A. Patent Application No.(s)
12/048,991

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: PILLSBURY WINTHROP SHAW PITTMAN LLP

Internal Address: Intellectual Property Group

Street Address: P. O. Box 10500

City: McLean

State: VA Zip: 22102

Phone Number: (650) 233-4510

Fax Number: (703) 770-7901

Email Address: david.jaffer@pillsburylaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information 025752-0368284

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 033975

Authorized User Name _____

9. Signature:

Signature

4-17-08

Date

David H. Jaffer, Reg. No. 32243

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 033975 12048991

Attorney's Docket No. 025752-0368284

Client Ref.: SEN-002(U)

PATENT

ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged

ASSIGNORS:

Ofer Ronen
9 Kehoe Court
West Windsor, New Jersey 08550
Citizenship: USA

Ross D. Weldon
151 S. Bernardo, #18
Sunnyvale, CA 94086
Citizenship: USA

hereby sell, assign and transfer to

ASSIGNEE:

Sendori, Inc.
151 S. Bernardo, #18
Sunnyvale, CA 94086
A Delaware corporation

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

DOMAIN NAME MARKETPLACE

and which is found in U.S. Application Serial No. 12/048,991 filed on March 14, 2008, which claims the benefit of U.S. Provisional Patent Application Serial No. 60/906,781, filed March 14, 2007, and is a continuation-in-part of U.S. Patent Application Serial NO. 11/532,833, filed September 18, 2006, which claims the benefit of U.S. Provisional Patent Application Serial No. 60/717,306 filed September 16, 2005, and U.S. Provisional Patent Application Serial No. 60/738,382 filed November 21, 2005, and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: March 21, 2008

Ofer Ronen
Ofer Ronen

Date: March 21, 2008

R. D. Weldon
Ross D. Weldon