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Name(s) of conveying party(ies)/execution date(s):	2. Name(s) and address(es) of receiving party(ies):
Bertrand Noel Hamelin - 07/06/2007	Name: The Procter & Gamble Company
Tina (NMN) Vanden Bempt – 07/06/2007	Internal Add to the control of the c
	Internal Address: <u>Attention: Chief Patent Counsel</u> One Procter & Gamble Plaza
Additional name(s) of conveying party(ies) attached:	Cincinnati, OH 45202
[] Yes [X] No	Additional name(s) & address(es) attached?
3. Nature of conveyance:	[]Yes [X] No
⊠ Assignment □ Merger	
☐ Security Agreement ☐ Change of name	
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4. Application number(s) or patent number(s):	
This document is being filed together with a new application: [] Yes [X] No	
5	
A. Patent Application No(s). 12/075,565	B. Patent No(s).
Date Filed: March 12, 2008 P&G Case: AA729	P&G Case:
Confirmation No.: 2925	
Additional numbers attached? [] Yes [X] No	
5. Name and address to whom correspondence	6. Total number of applications and patents
concerning document should be mailed:	involved: [1]
Name: <u>CENTRAL DOCKETING</u>	7 Total for (27 CED 2 41). 640.00
Internal Address: THE PROCTER & GAMBLE	7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account
COMPANY	
Street Address: Intellectual Property Division	8. Deposit account number:
Winton Hill Business Center - Box 412	<u>16-2480</u>
6250 Center Hill Avenue	Authorized User Name: Armina E. Matthews
Cincinnati, OH 45224	THE PARTY OF THE P
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Phone: (513) 627-4210	
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Email Address : matthews.ae@pg.com	4.00
Armina E. Matthews April 23, 2008	
Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and documents: [4]	

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form -; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled LAUNDRY DETERGENT COMPOSITION WITH A REACTIVE DYE, Attorney's Docket No. AA-729FP and filed in the United States Patent Office as Number 60/919089, on 3/20/2007 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Bertrand Noel Hamelin of rue de Lombartzyde 161, Brussels, 1120, Belgium; Tina (NMN) Vanden Bempt of Schoolstraat, Bierbeek, Vlaams-Brabant, 3360, Belgium;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gambie de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number ______ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

PATENT REEL: 020850 FRAME: 0482 APR-23-2008 16:26

HHC IP DIVISION

513 627 8118 P.04/04

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The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Tina (NMN) Vanden Bempt

_____*6 Juty t*0o1-Date

On this <u>6k</u> day of <u>Juj</u>, 200<u>7</u>, before me personally appeared, Tina (NMN) Vanden Bempt to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

REVISED: 23 June 2006

RECORDED: 04/23/2008

PATENT

REEL: 020850 FRAME: 0483