

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Ronald Steinkamp		04/04/2008
Darlene Wehner		04/04/2008
RECEIVING PARTY DATA		
Name:	Maritz Inc.	
Street Address:	1375 North Highway Drive	
City:	Fenton	
State/Country:	MISSOURI	
Postal Code:	63099	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12021866	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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Address Line 1:	One Metropolitan Square	
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Address Line 4:	St. Louis, MISSOURI 63102	
ATTORNEY DOCKET NUMBER:	MRZ 9409	
NAME OF SUBMITTER:	Jodi A. Gallop	
Total Attachments: 3 source=00680207#page1.tif source=00680207#page2.tif		

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PATENT
REEL: 020855 FRAME: 0081

ASSIGNMENT

WHEREAS, We Ronald Steinkamp of Ballwin, Missouri and Darlene Wehner of Festus, Missouri have invented an improvement in INTERFACE BETWEEN TWO REWARD PROGRAMS FOR CONSOLIDATING CURRENCY FOR REDEMPTION (MRZ 9409) and have executed an application for a United States patent based thereon assigned Serial No. 12/021,866, filed January 29, 2008;

AND, WHEREAS, Maritz Inc. of Fenton, Missouri, a corporation of the State of Missouri (hereinafter referred to as "ASSIGNEE") is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, we have agreed to and do hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said invention, said United States application, any other United States applications (including provisional, non-provisional, divisional, continuing, or reissue applications) based in whole or in part on said United States application or in whole or in part on said invention, any foreign applications based in whole or in part on any of the aforesaid United States applications or in whole or in part on said invention, and any and all patents (including extensions thereof) of any country which have been or may be granted on any of the aforesaid applications or on said invention or any part thereof;

TO BE HELD AND ENJOYED by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us had no sale and assignment of said interest been made;

AND We hereby authorize and request the Commissioner of Patents of the United States of America to issue any and all United States patents which may be granted upon said United States applications or any of them, or upon said invention or any part thereof, to said ASSIGNEE;

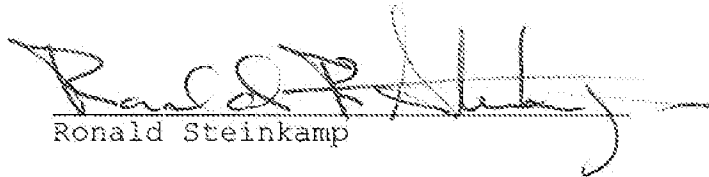
AND We hereby jointly and severally agree for ourselves and for our respective heirs, executors and administrators, to execute without further consideration any further lawful documents and any further assurances, and any provisional, non-provisional, divisional, continuing, reissue, or other applications for patents of any country, that may be deemed necessary by said ASSIGNEE fully to secure to said ASSIGNEE its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND We hereby jointly and severally covenant for ourselves and our respective legal representatives that we have granted no right or license to make, use or sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this deed our right, title and interest in said invention had not been otherwise encumbered, and that we have not executed and will not execute any instrument in conflict herewith.

IN WITNESS WHEREOF, we have hereunto set our hands.

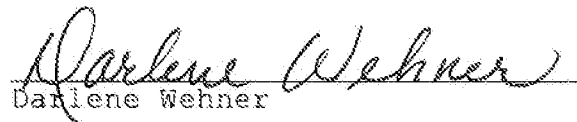
4-4-2008

Date


Ronald Steinkamp

4-4-2008

Date


Darlene Wehner