

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kenichi Adachi	04/11/2008
Tetsuji Tamura	04/11/2008
Iwao Takiguchi	04/11/2008
RECEIVING PARTY DATA	
Name:	Sony Computer Entertainment Inc.
Street Address:	2-6-21, Minami-Aoyama, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	107-0062
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12067315
CORRESPONDENCE DATA	
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Correspondent Name: Matthew B. Dernier	
Address Line 1: Kaplan Gilman Gibson & Dernier LLP	
Address Line 2: 900 Route 9 North	
Address Line 4: Woodbridge, NEW JERSEY 07095	
ATTORNEY DOCKET NUMBER:	545/142
NAME OF SUBMITTER:	Matthew B. Dernier
Total Attachments: 1	
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OP \$40.00 12067315

**PATENT**

**500523460**

**REEL: 020856 FRAME: 0572**

## Assignment of Patent Rights

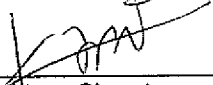
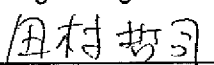
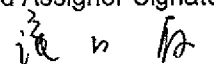
The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

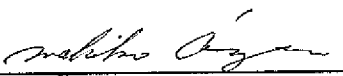
**Assignor:** Kenichi Adachi, having an address at c/o of Sony Computer Entertainment Inc.,  
2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan,  
**Assignor:** Tetsuji Tamura, having an address at c/o of Sony Computer Entertainment Inc.,  
2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan,  
**Assignor:** Iwao Takiguchi, having an address at c/o of Sony Computer Entertainment Inc.,  
2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan, and  
**Assignee:** Sony Computer Entertainment Inc. having an address at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan.

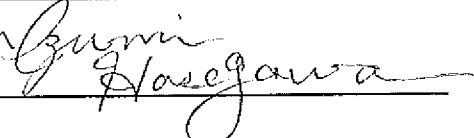
This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[ ] a United States patent application filed in the U.S. Patent and Trademark Office on March 19, 2008,  
Application Serial No. 12/067,315, entitled METHOD AND APPARATUS FOR CONTROLLING HEAT GENERATION.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States *and in every foreign country*, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent.\* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee. The undersigned hereby grant(s) to the firm of Kaplan Gilman Gibson & Dernier LLP, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document. The effective date of this assignment is \_\_\_\_\_.

SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)
 _____ First Assignor Signature	<u>April 11, 2008</u>	<u>Kenichi Adachi</u>
 _____ Second Assignor Signature	<u>April 11, 2008</u>	<u>Tetsuji Tamura</u>
 _____ Third Assignor Signature	<u>April 11, 2008</u>	<u>Iwao Takiguchi</u>

Witness  \_\_\_\_\_ Date April 11, 2008

Witness  \_\_\_\_\_ Date April 11, 2008

\* Strike italicized sections only if foreign rights are not intended to be assigned.