

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Teiyu Goto</td> <td>04/14/2008</td> </tr> <tr> <td>Katsu Saito</td> <td>04/09/2008</td> </tr> <tr> <td>Akio Ohba</td> <td>04/10/2008</td> </tr> <tr> <td>Hiroyuki Segawa</td> <td>04/09/2008</td> </tr> </tbody> </table>		Name	Execution Date	Teiyu Goto	04/14/2008	Katsu Saito	04/09/2008	Akio Ohba	04/10/2008	Hiroyuki Segawa	04/09/2008
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Katsu Saito	04/09/2008										
Akio Ohba	04/10/2008										
Hiroyuki Segawa	04/09/2008										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	Sony Computer Entertainment Inc.										
<b>Street Address:</b>	2-6-21, Minami-Aoyama, Minato-ku										
<b>City:</b>	Tokyo										
<b>State/Country:</b>	JAPAN										
<b>Postal Code:</b>	107-0062										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12067468</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12067468						
Property Type	Number										
Application Number:	12067468										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(732)634-6887										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	732-634-7634										
<b>Email:</b>	zgonzalez@kggd.com										
<b>Correspondent Name:</b>	Matthew B. Dernier										
<b>Address Line 1:</b>	Kaplan Gilman Gibson & Dernier LLP										
<b>Address Line 2:</b>	900 Route 9 North										
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095										
<b>ATTORNEY DOCKET NUMBER:</b>	545/141										
<b>NAME OF SUBMITTER:</b>	Matthew B. Dernier										
Total Attachments: 1											

**OP \$40.00 12067468**

**500523466**

**PATENT  
 REEL: 020856 FRAME: 0590**



## Assignment of Patent Rights

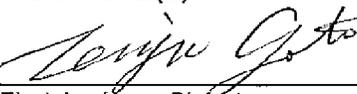
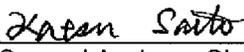
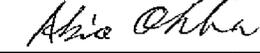
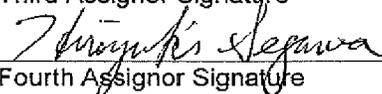
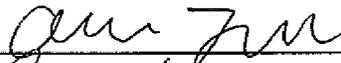
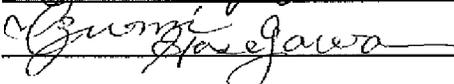
The parties to this assignment are listed below and if there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them:

- Assignor:** Teiyu GOTO, having an address at c/o of SONY CORPORATION, 1-7-1, Konan, Minato-ku, Tokyo 108-0075, Japan,  
**Assignor:** Katsu SAITO, having an address at c/o of Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan,  
**Assignor:** Akio OHBA, having an address at c/o of Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan,  
**Assignor:** Hiroyuki SEGAWA, having an address at c/o of Sony Computer Entertainment Inc., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan,  
**Assignee:** Sony Computer Entertainment Inc. having an address at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062, Japan.

This assignment relates to the following patent application and/or issued patent, which is hereinafter referred to as "the Patent":

[X] a United States patent application filed in the U.S. Patent and Trademark Office on March 20, 2008, Application Serial No. 12/067,468, entitled Entertainment System; and

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment. Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent, the invention(s) described and claimed in the Patent, and all patents that may issue based on the invention(s) and on the Patent, including any patent that issues from a divisional and/or continuing application claiming benefit of the Patent, in the United States *and in every foreign country*, including the right to enforce the Patent for infringement accrued prior to the effective date of this assignment. *Assignor also assigns to Assignee all priority rights in the Patent.\* In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee. Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment. This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee. The undersigned hereby grant(s) to the firm of Kaplan Gilman Gibson & Dernier LLP, 900 Route 9 North, Woodbridge, New Jersey 07095, the power to insert on this assignment any further identification of the Patent which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document. The effective date of this assignment is \_\_\_\_\_.

SIGNATURE(S)	DATE	TYPED OR PRINTED NAME(S)
<u></u> First Assignor Signature	<u>April 14, 2008</u>	<u>Teiyu GOTO</u>
<u></u> Second Assignor Signature	<u>April 9, 2008</u>	<u>Katsu SAITO</u>
<u></u> Third Assignor Signature	<u>April 10, 2008</u>	<u>Akio OHBA</u>
<u></u> Fourth Assignor Signature	<u>April 9, 2008</u>	<u>Hiroyuki SEGAWA</u>
Witness <u></u>	Date <u>April 14, 2008</u>	
Witness <u></u>	Date <u>April 14, 2008</u>	

\* Strike italicized sections only if foreign rights are not intended to be assigned.