

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Koji TADA</td> <td>03/24/2008</td> </tr> <tr> <td>Naoya SATO</td> <td>03/24/2008</td> </tr> <tr> <td>Yukihito MORIKAWA</td> <td>03/24/2008</td> </tr> </tbody> </table>		Name	Execution Date	Koji TADA	03/24/2008	Naoya SATO	03/24/2008	Yukihito MORIKAWA	03/24/2008
Name	Execution Date								
Koji TADA	03/24/2008								
Naoya SATO	03/24/2008								
Yukihito MORIKAWA	03/24/2008								
RECEIVING PARTY DATA									
Name:	SONY COMPUTER ENTERTAINMENT INC.								
Street Address:	2-6-21, Minami-Aoyama, Minato-ku								
City:	Tokyo								
State/Country:	JAPAN								
Postal Code:	1070062								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12065317</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12065317				
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Application Number:	12065317								
CORRESPONDENCE DATA									
Fax Number:	(212)940-8800								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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NAME OF SUBMITTER:	Brian E. Hennessey								
Total Attachments: 1 source=23424Assignment#page1.tif									

CH \$40.00 12065317

PATENT

500523754

REEL: 020858 FRAME: 0418

WHEREAS, the below named inventor, ASSIGNOR, has made a certain new and useful invention in: ELECTRONIC COMMUNICATION METHOD, ELECTRONIC COMMUNICATION SYSTEM, COMMUNICATION TERMINAL, AND SERVER
for which

(check one) an application is being filed concurrently herewith,
 an application for a Patent of the United States was filed on February 29, 2008
and given Application Serial No. 12/065,317

and WHEREAS, SONY COMPUTER ENTERTAINMENT INC.

having a place of business at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo, 1070062, Japan
ASSIGNEE

is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and

ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

Full name of sole or first inventor Koji TADA
Inventor's Signature Koji Tada Date March 24, 2008
Residence Tokyo, Japan Citizenship Japan
Post Office Address c/o SONY COMPUTER ENTERTAINMENT INC., 2-6-21, Minami-Aoyama, Minato-ku, Tokyo, 1070062, Japan

Full name of inventor Naoya SATO
Inventor's Signature Naoya Sato Date March 24, 2008
Residence Tokyo, Japan Citizenship Japan
Post Office Address c/o SYNC Inc., M-2-Y-Kita-Shinjuku Bldg. 201, 2-4-8, Kita-Shinjuku, Shinjuku-ku, Tokyo, 1690074, Japan

Full name of inventor Yukihito MORIKAWA
Inventor's Signature Yukihito Morikawa Date March 24, 2008
Residence Tokyo, Japan Citizenship Japan
Post Office Address 22-4-102, Daikyo-cho, Shinjuku-ku, Tokyo, 1600015, Japan